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### Weichert, Realtors – Coastal Properties Names Kaci Hollingsworth Sales Manager

BLUFFTON, S.C. / Feb. 12, 2019 – Weichert, Realtors® - Coastal Properties is proud to announce it has promoted Kaci Hollingsworth to the position of sales manager for the company's Bluffton office.

Hollingsworth previously served as director of career development at the Weichert® affiliate, which also has offices in Hilton Head, Beaufort and Okatie.

In her new position, Hollingsworth will be responsible for leading the team of sales agents at the company's Bluffton office. She is also tasked with coaching and mentoring both new and experienced agents in her office to help them deliver the best real estate service in the industry.



Kaci Hollingsworth

"I'm truly honored to be given the opportunity to serve in this management position to help grow our Bluffton office's local market share," said Hollingsworth. "I also can't thank our company's owners, Joe and Karen Ryan, enough for entrusting me with this tremendous responsibility."

Hollingsworth joined Weichert, Realtors® - Coastal Properties in 2017 and quickly made a name for herself in Hilton Head Island's highly competitive real estate market.

Hollingsworth secured her first million dollar listing in January 2018, just months after obtaining her real estate license. She was also the Hilton Head Area Association of Realtors first-ever non-board member invited to represent the group at the Young Professional Network's annual leadership conference last year in Chicago.

"Kaci is an exceptionally talented real estate professional who has a very bright future ahead of her in this industry," said Karen Ryan, the broker/co-owner of Weichert, Realtors® - Coastal Properties. "I have the utmost confidence in Kaci and what she can do to help grow our Bluffton office and help her team of sales agents succeed."

Weichert, Realtors® - Coastal Properties is an independently owned and operated Weichert affiliate. The company serves Hilton Head Island and surrounding areas.

For more information about Weichert, Realtors® - Coastal Properties, contact Joe Ryan at 843-341-3700 or visit [www.WeichertCP.com](http://www.WeichertCP.com).

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**About Weichert Real Estate Affiliates, Inc.:** Weichert Real Estate Affiliates, Inc. has grown steadily since Jim Weichert, president, chairman and CEO of Weichert Companies, launched the company's franchise division in 2001. The affiliate division was created to offer a business model for franchisee ownership candidates described as "a clearly defined operating system for marketing and managing a real estate business." Weichert Real Estate Affiliates, Inc. announced its first affiliate in 2002, was ranked as one of the top traditional residential real estate franchises in *Entrepreneur's* 2019 Franchise 500 and was identified in 2019 by *Franchise Business Review* as one of the top U.S. franchises for owner satisfaction. Weichert Real Estate Affiliates, Inc. has offices serving over 300 markets in 38 states. For more information about Weichert, visit [Weichert.com](http://Weichert.com) or for information on franchise opportunities visit [WeichertFranchise.com](http://WeichertFranchise.com).

*Each Weichert® franchised office is independently owned and operated.*