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Arlington Real Estate Agency Joins Weichert® National Franchise Network **Weichert, Realtors® - Revolution Becomes Newest Massachusetts Affiliate**

ARLINGTON, Mass. / April 27, 2018 – Weichert Real Estate Affiliates, Inc. is pleased to announce that Credentials Realty in Arlington has joined their national franchise system. The new office, now known as Weichert, Realtors® - Revolution, is an independently owned and operated Weichert® affiliate run by Principal Broker Gerald Kobelski.

“We’re excited to be joining a national brand like Weichert,” said Gerald Kobelski, who runs the real estate agency for his son, Matthew Kobelski, of CRE Revolution Inc., the real estate company’s owner. “Joining Weichert gives us access to some incredible management systems and agent training programs to help our company grow and agents succeed like never before.”



Gerald Kobelski

As part of the Weichert franchise network, Kobelski’s team can take advantage of training programs provided by Weichert to help them offer the best real estate service in the industry. The office will also be eligible to receive sales leads from the Weichert call center to help grow its local market share.

Access to industry-leading resources provided by Weichert heavily influenced the company’s decision to affiliate with the national brand, according to Matthew Kobelski. He also sees a benefit in being part of franchise system that continues to grow in his region.



Matthew Kobelski

“There’s something special about being a part of a brand that continues to grow its franchise footprint in our state,” said Matthew Kobelski. “We feel like we’re not only part of a company that’s on the rise nationally, but one that puts the needs of its agents and clients first.”

Weichert Real Estate Affiliates, Inc. President and COO Bill Scavone was pleased to welcome the newest Massachusetts affiliate. “I am thrilled to welcome our new friends at Weichert, Realtors® - Revolution and their clients to the Weichert family. Their office has a reputation for great customer service and they are highly regarded in the Arlington area. The office also shares our client-first philosophy and is rooted in the region it serves.”

Weichert, Realtors® - Revolution serves Arlington, Middlesex County and the greater Boston area. The office is also a member of the Northeast Association of REALTORS and the regional MLS service.

For more information about Weichert, Realtors® - Revolution, located at 148A Massachusetts Avenue in Arlington, contact Gerald Kobelski or Iliana Quadri at 617-314-7353 or visit www.wrevo.com.

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About Weichert Real Estate Affiliates, Inc.: Weichert Real Estate Affiliates, Inc. has grown steadily since Jim Weichert, president, chairman and CEO of Weichert Companies, launched the company’s franchise division in 2001. The affiliate division was created to offer a business model for franchisee ownership candidates described as “a clearly defined operating system for marketing and managing a real estate business.” Weichert Real Estate Affiliates, Inc. announced its first affiliate in 2002, was ranked as one of the top traditional residential real estate franchises in *Entrepreneur’s* 2018 Franchise 500 and was identified in 2018 by *Franchise Business Review* as one of the top U.S. franchises for owner satisfaction. Weichert Real Estate Affiliates, Inc. has offices serving over 300 markets in 37 states. For more information about Weichert, visit Weichert.com or for information on franchise opportunities visit WeichertFranchise.com.

Each Weichert® franchised office is independently owned and operated.