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## Atlantic Properties, LLC Joins Weichert® National Franchise Network Weichert, Realtors® - Atlantic Properties becomes newest Rhode Island affiliate

WAKEFIELD, R.I. / March 4, 2020 – Weichert Real Estate Affiliates, Inc. is pleased to welcome a new Rhode Island real estate company that prides itself on the high-quality service provided by its agents.

Weichert, Realtors® - Atlantic Properties, formerly known as Atlantic Properties, LLC, is run by the company's broker/co-owner, Mike Navoian, and his wife, Denise Silva-Navoian.

The couple saw tremendous value in joining a brand like Weichert® and the support it provides its affiliated owners, brokers and agents.

"One of the things we struggle most with as an independent agency is keeping up with the industry's latest technology and tools to help us recruit and train the best agents," said Navoian, whose company has offices in Wakefield and Cranston, Rhode Island.

"That's no longer a challenge for us now that we've joined Weichert," added Navoian. "We're now completely focused on providing an even higher level of real estate service for our clients."

Denise Silva-Navoian As part of the franchise network, the Rhode Island affiliate has access to the full suite of Weichert marketing tools and its smart technology platform to help them service buyers and sellers, as well as capture a larger share of their local market.

"Joining Weichert means we don't have to re-invent the wheel when it comes to giving our sales agents industry-leading tools and resources to help them deliver the best real estate service in the area," said Silva-Navoian, who is also the sales manager at the Weichert affiliate.

"Weichert also fits perfectly with the culture here in our office and the high level of customer service we strive to deliver every day," added Silva.

Weichert Real Estate Affiliates, Inc. President and COO Bill Scavone was pleased to welcome the newest Rhode Island affiliate. "I am thrilled to welcome our new friends at Weichert, Realtors® - Atlantic Properties and their clients to the Weichert family. Their office has a reputation for great customer service and they are highly regarded in Wakefield and Cranston area. The company also shares our client-first philosophy and is rooted in the region it serves."

Weichert, Realtors® - Atlantic Properties is an independently owned and operated Weichert affiliate. The company serves Washington, Providence, Kent and Newport counties in Rhode Island as well as Bristol, Suffolk and Essex counties in Massachusetts.

For more information about Weichert, Realtors® - Atlantic Properties, located at 94 Main Street in Wakefield and 1675 Cranston Street in Cranston, contact Mike Navoian at 401-783-2550 or 401-490-0303. Additional information is also available by visiting atlanticpropertiesllc.net.

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About Weichert Real Estate Affiliates, Inc.: Weichert Real Estate Affiliates, Inc. has grown steadily since Jim Weichert, president, chairman and CEO of Weichert Companies, launched the company's franchise division in 2001. The affiliate division was created to offer a business model for franchisee ownership candidates described as "a clearly defined operating system for marketing and managing a real estate business." Weichert Real Estate Affiliates, Inc. announced its first affiliate in 2002, was ranked as one of the top traditional residential real estate franchises in Entrepreneur's 2020 Franchise 500 and was identified in 2020 by Franchise Business Review as one of the top U.S. franchises for owner satisfaction. Weichert Real Estate Affiliates, Inc. has offices serving over 350 markets in 40 states. For more information about Weichert, visit Weichert.com or for information on franchise opportunities visit WeichertFranchise.com.



