



Wayne Murray Properties

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## Barbara Springer Named President of Corporate Real Estate Services at Weichert, Realtors® - Wayne Murray Properties

HOUSTON, Texas / Sept. 7, 2017 – Weichert, Realtors® - Wayne Murray Properties is proud to announce the addition of Barbara Springer, SCRP, GMS, CMS as its new president of corporate real estate services. In this new role, Springer will be responsible for directing and growing the corporate real estate services division at the Texas-based Weichert® affiliate.

“I am very excited to take on this new leadership position at Weichert, Realtors® - Wayne Murray Properties,” said Springer, who will be relocating from Chicago to Houston for her new position. “I truly believe my experience and expertise in a broad variety of relocation and mobility businesses will help me immensely as I lead the company’s effort to grow and develop our relocation department.”



Barbara Springer

Springer brings a wealth of knowledge and business success to her new position at Weichert, Realtors® - Wayne Murray Properties. She previously served as the vice president of global business development at Nelson Westerberg, Inc. in Chicago. Springer was also the executive vice president of mobility and referral services at @properties, as well as the senior vice president of mobility and business development at Prudential Rubloff, both of which are located in Chicago. She also worked for Koenig & Strey Real Estate as vice president of relocation and business development.

“After conducting an extensive national search for the best candidate, we are thrilled to have Barbara join our leadership team,” said Wayne Murray, president and CEO of Weichert, Realtors® - Wayne Murray Properties. “Her varied and tremendous experience in the real estate, relocation and household goods industries makes her a perfect fit for our growing organization. We are delighted to have her on the team and look forward to her excellent contributions to our company.”

Part of Springer’s industry experience includes her working at Prudential Relocation as an account executive, where she developed strong knowledge and experience within the relocation management industry, as well as a real estate appraiser.

In addition to her career background, Springer gives back to the community and industry in a variety of ways. She served as the foundation vice chairman of charitable causes for Worldwide ERC for over two years and served on the organization’s U.S. Advisory Council as a board member.

Weichert, Realtors® - Wayne Murray Properties is an independently owned and operated affiliate. The company has offices in Houston, The Woodlands, Katy and Sugar Land.

For more information about Weichert, Realtors® - Wayne Murray Properties, contact Wayne Murray at 713-728-2300 or visit [www.waynemurray.net](http://www.waynemurray.net).

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**About Weichert Real Estate Affiliates, Inc.:** Weichert Real Estate Affiliates, Inc. has grown steadily since Jim Weichert, president, chairman and CEO of Weichert, Realtors, launched the company’s franchise division in 2001. The affiliate division was created to offer a business model for franchisee ownership candidates described as “a clearly defined operating system for marketing and managing a real estate business.” Weichert Real Estate Affiliates, Inc. announced its first affiliate in 2002, was ranked as one the top traditional residential real estate franchises in *Entrepreneur’s* 2017 Franchise 500 and is identified in 2017 by *Franchise Business Review* as one the top U.S. franchises. Weichert Real Estate Affiliates, Inc. has offices serving over 300 markets in 39 states. For more information about Weichert, visit [Weichert.com](http://Weichert.com) or for information on franchise opportunities visit [WeichertFranchise.com](http://WeichertFranchise.com).

*Each Weichert® franchised office is independently owned and operated.*