



Weichert Real Estate Affiliates, Inc.

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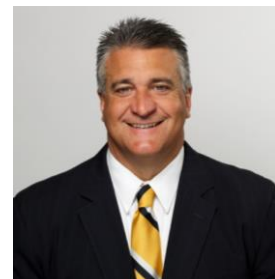
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## Bill Scavone of Weichert Real Estate Affiliates, Inc. Named a Top Franchise Leader by *Franchise Business Review*

**MORRIS PLAINS, N.J. / Aug. 2, 2017** – Weichert Real Estate Affiliates, Inc., headquartered in Morris Plains, N.J., is proud to announce that Bill Scavone has been named a top franchise executive by *Franchise Business Review* in its “2017 Top Franchise Leaders” list. Scavone is president and chief operating officer of the Weichert® national franchise company and one of only 41 executives in the country to be recognized on the prestigious list, which is put out annually by *Franchise Business Review*.

This year’s top franchise leaders were selected based on feedback *Franchise Business Review* gathered from surveying nearly 30,000 franchisees in 2016, representing more than 300 leading franchise brands.

“It truly is an honor to be recognized as the leader of one the premier franchise brands in the country and to receive such positive feedback from our franchisees,” said Scavone. “This recognition is proof that our franchisees appreciate the best-in-class technology and comprehensive marketing strategies provided by Weichert, as well as incomparable support for both agents and franchise owners to help them deliver the best real estate service in the industry.”



Bill Scavone has been named a “2017 Top Franchise Leader” by *Franchise Business Review*.

Scavone was named president of Weichert Real Estate Affiliates, Inc. last year, after previously serving as the company’s chief operating officer, as well as senior vice president of franchise development. Since assuming his new position, the Weichert franchise company has also been recognized by *Entrepreneur* magazine as one of America’s top franchise opportunities. Weichert Real Estate Affiliates, Inc. showed significant advancement in its overall ranking on *Entrepreneur*’s 2017 “Franchise 500®” list, moving up 32 spots to No. 105 on the overall list this year.

“Bill’s high energy, team mentality and courage to try new things consistently energize the Weichert franchise team and its affiliates to push the envelope and reach new heights,” said Denise Smith, president of the Weichert Affiliated Services Group. “Bill has also driven improvements to affiliate training, recruiting and management systems, which has helped modernize the Weichert brand and make it more attractive and dynamic to brokers and agents. I am confident the Weichert franchise system will continue on its upward path of prosperity and growth under Bill’s leadership.”

As head of Weichert Real Estate Affiliates, Inc., Scavone oversees more than 300 affiliate offices in 39 states, representing smart entrepreneurs who were interested in joining a nationally recognized brand which offers incomparable tools, training and marketing techniques to set them apart from the competition. Each Weichert affiliated office is independently owned and operated.

The *Franchise Business Review* “2017 Top Franchise Leaders” list can be found online at <https://franchisebusinessreview.com/top-franchise-leaders/fbr-best-franchise-leaders-2017>.

More information about Weichert Real Estate Affiliates, Inc. can be found at [www.weichertfranchise.com](http://www.weichertfranchise.com) or by calling (877) 533-9007.

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**About Weichert Real Estate Affiliates, Inc.:** Weichert Real Estate Affiliates, Inc. has grown steadily since Jim Weichert, president, chairman and CEO of Weichert, Realtors, launched the company’s franchise division in 2001. The affiliate division was created to offer a business model for franchisee ownership candidates described as “a clearly defined operating system for marketing and managing a real estate business.” Weichert Real Estate Affiliates, Inc. announced its first affiliate in 2002, was ranked as one the top traditional residential real estate franchises in *Entrepreneur*’s 2017 Franchise 500 and is identified in 2017 by

*Franchise Business Review* as one the top U.S. franchises. Weichert Real Estate Affiliates, Inc. has offices serving over 300 markets in 39 states. For more information about Weichert, visit [Weichert.com](http://Weichert.com) or for information on franchise opportunities visit [WeichertFranchise.com](http://WeichertFranchise.com).

*Each WEICHERT® franchised office is independently owned and operated.*

**About Weichert, Realtors:** Since 1969, Weichert, Realtors has grown from a single office into one of the nation's leading providers of homeownership services by putting its customers first. A family of full-service real estate and financial services companies, Weichert helps customers buy and sell both residential and commercial real estate, and streamlines the delivery of mortgages and home and title insurance. Weichert leverages its customer website, [www.weichert.com](http://www.weichert.com), one of the most visited real estate websites in the nation, to help families and individuals realize the dream of homeownership through quick and easy access to listing information and the services of its real estate professionals nationwide. Like other family-owned and -operated businesses, Weichert enjoys greater public trust according to several national surveys. For more information, Weichert's customer service center can be reached at 1-800-USA-SOLD.