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Crossville Real Estate Agency Joins Weichert® National Franchise Network **Weichert, Realtors® - The Webb Agency Becomes Newest Tennessee Affiliate**

CROSSVILLE, Tenn. / July 10, 2018 – Weichert Real Estate Affiliates, Inc. is pleased to announce that Realty 1 Group in Crossville has joined their national franchise system. The new office, now known as Weichert, Realtors® - The Webb Agency, is an independently owned and operated Weichert® affiliate run by Sheryl Webb, the principal broker/owner.

Webb began talking with representatives at Weichert Real Estate Affiliates, Inc. earlier this year to discuss the possibility of growing her business through franchising.

“I was very impressed with the management systems, digital platforms and agent training programs Weichert has to offer to help me grow my business,” said Webb. “It would take a lot of time and money for an independent agency like mine to replicate the incredible resources that Weichert already has in place.”

As part of the Weichert franchise network, Webb’s team can take advantage of training programs provided by Weichert to help them offer the best real estate service in the industry. The office will also be eligible to receive sales leads from the Weichert call center to help grow its local market share.

Webb’s decision to join the Weichert franchise network was also influenced by feedback she received from other Weichert franchise owners.

“I spoke with several Weichert franchise owners before making a final decision and they all said great things about Weichert and the resources they provide to help increase their local market share,” added Webb, a Crossville resident. “I’m anxious to put the Weichert systems and training programs to use.”

Weichert Real Estate Affiliates, Inc. President and COO Bill Scavone was pleased to welcome the newest Tennessee affiliate. “I am thrilled to welcome our new friends at Weichert, Realtors® - The Webb Agency and their clients to the Weichert family. Their office has a reputation for great customer service and they are highly regarded in the Crossville area. The office also shares our client-first philosophy and is rooted in the region it serves.”

Weichert, Realtors® - The Webb Agency serves the Upper Cumberland region. The office is also a member of the Knoxville Association of REALTORS, Tennessee REALTORS and National Association of REALTORS.

For more information about Weichert, Realtors® - The Webb Agency, located at 874 West Avenue in Crossville, contact Sheryl Webb at 931-707-8787 or visit www.wrthewebbagency.com.



Sheryl Webb

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About Weichert Real Estate Affiliates, Inc.: Weichert Real Estate Affiliates, Inc. has grown steadily since Jim Weichert, president, chairman and CEO of Weichert Companies, launched the company’s franchise division in 2001. The affiliate division was created to offer a business model for franchisee ownership candidates described as “a clearly defined operating system for marketing and managing a real estate business.” Weichert Real Estate Affiliates, Inc. announced its first affiliate in 2002, was ranked as one of the top traditional residential real estate franchises in *Entrepreneur’s* 2018 Franchise 500 and was identified in 2018 by *Franchise Business Review* as one of the top U.S. franchises for owner satisfaction. Weichert Real Estate Affiliates, Inc. has offices serving over 300 markets in 37 states. For more information about Weichert, visit Weichert.com or for information on franchise opportunities visit WeichertFranchise.com.

Each Weichert® franchised office is independently owned and operated.