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### **Delray Beach Real Estate Agency Joins Weichert® National Franchise Network** **Weichert, Realtors® - Stateland Brown Becomes Newest Florida Affiliate**

DELRAY BEACH, Fla. / Nov. 2, 2018 – Weichert Real Estate Affiliates, Inc. is pleased to announce that Stateland Brown Realty in Delray Beach has joined their national franchise system.

The new office, now known as Weichert, Realtors® - Stateland Brown, is an independently owned and operated Weichert® affiliate run by Broker/Owner Dan Statlander.

“We’re very excited to be joining the Weichert franchise family,” said Statlander. “Adopting the Weichert business philosophy and utilizing the tools they provide their franchise offices will help us capture a larger share of our local real estate market.”



**Dan Statlander**

As part of the Weichert franchise network, Statlander’s team can take advantage of training programs provided by Weichert to help them offer the best real estate service in the industry. The office will also be eligible to receive sales leads from the Weichert call center to help grow its local market share.

The Delray Beach agency also sees tremendous value in joining a national brand built by real estate agents.

“The fact that Weichert is a real estate company built for Realtors by Realtors stood out to me,” said Statlander after meeting with the Weichert franchise leadership team earlier this year at their headquarters in Morris Plains, New Jersey. “Weichert knows what kind of tools and resources are needed to help its affiliated agents succeed in this highly competitive industry.”

Weichert Real Estate Affiliates, Inc. President and COO Bill Scavone was pleased to welcome the newest Florida affiliate. “I am thrilled to welcome our new friends at Weichert, Realtors® - Stateland Brown and their clients to the Weichert family. Their office has a reputation for great customer service and they are highly regarded in the Delray Beach area. The office also shares our client-first philosophy and is rooted in the region it serves.”

Weichert, Realtors® - Stateland Brown serves Palm Beach and Broward counties. The company specializes in residential, commercial and investment properties.

For more information about Weichert, Realtors® - Stateland Brown, located at 210 NE 6<sup>th</sup> Avenue in Delray Beach, contact Dan Statlander at 561-245-8722 or visit [www.statelandbrown.com](http://www.statelandbrown.com).

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**About Weichert Real Estate Affiliates, Inc.:** Weichert Real Estate Affiliates, Inc. has grown steadily since Jim Weichert, president, chairman and CEO of Weichert Companies, launched the company’s franchise division in 2001. The affiliate division was created to offer a business model for franchisee ownership candidates described as “a clearly defined operating system for marketing and managing a real estate business.” Weichert Real Estate Affiliates, Inc. announced its first affiliate in 2002, was ranked as one of the top traditional residential real estate franchises in *Entrepreneur’s* 2018 Franchise 500 and was identified in 2018 by *Franchise Business Review* as one of the top U.S. franchises for owner satisfaction. Weichert Real Estate Affiliates, Inc. has offices serving over 300 markets in 37 states. For more information about Weichert, visit [Weichert.com](http://Weichert.com) or for information on franchise opportunities visit [WeichertFranchise.com](http://WeichertFranchise.com).

*Each Weichert® franchised office is independently owned and operated.*