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### **Golden Corner Realty Joins Weichert® National Franchise Network** **Weichert, Realtors® - In The Golden Corner Becomes Newest South Carolina Affiliate**

SENECA, S.C. / Dec. 4, 2017 – Weichert Real Estate Affiliates, Inc. is pleased to announce that Golden Corner Realty in Seneca has joined their national franchise system. The new office, now known as Weichert, Realtors® - In The Golden Corner, is an independently owned and operated Weichert® affiliate run by Broker/Owner Julie Allen.

“My team and I are very excited to be joining the Weichert franchise system,” said Allen, a top producing real estate agent from Naples, Florida who moved to Seneca, South Carolina in 1995. After taking a sabbatical from real estate to explore other interests, Allen opened her own agency in 2000. “I think joining Weichert is going to be the best thing that ever happened to our office.”



Julie Allen

Allen had been considering franchising as a way to grow her company for some time, but she wanted to make sure she aligned her agency with the right brand. She met with representatives from Weichert Real Estate Affiliates, Inc. a few months ago and was thoroughly impressed with the management systems, training programs and marketing support Weichert could provide to help develop staff and grow the company’s local market share.

“A big part of our business comes from repeat clients and word-of-mouth referrals,” added Allen. “Our clients know they’re going to get a professional who is willing to go the extra mile to make their home buying or selling experience memorable. Taking advantage of the resources provided by Weichert will help us deliver even better service.”

Weichert Real Estate Affiliates, Inc. President and COO Bill Scavone was pleased to welcome the newest South Carolina affiliate. “I am thrilled to welcome our new friends at Weichert, Realtors® - In The Golden Corner and their clients to the Weichert family. Their office has a reputation for great customer service and they are highly regarded in South Carolina’s Upstate region. The office also shares our client-first philosophy and is rooted in the region it serves.”

Weichert, Realtors® - In The Golden Corner serves Oconee, Pickens and Anderson counties.

For more information about Weichert, Realtors® - In The Golden Corner, located at 15873 Wells Highway in Seneca, contact Julie Allen at 864-885-1445 or visit [www.upstatehomehunters.com](http://www.upstatehomehunters.com).

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**About Weichert Real Estate Affiliates, Inc.:** Weichert Real Estate Affiliates, Inc. has grown steadily since Jim Weichert, president, chairman and CEO of Weichert Companies, launched the company’s franchise division in 2001. The affiliate division was created to offer a business model for franchisee ownership candidates described as “a clearly defined operating system for marketing and managing a real estate business.” Weichert Real Estate Affiliates, Inc. announced its first affiliate in 2002, was ranked as one of the top traditional residential real estate franchises in *Entrepreneur’s* 2017 Franchise 500 and was identified in 2017 by *Franchise Business Review* as one of the top U.S. franchises. Weichert Real Estate Affiliates, Inc. has offices serving over 300 markets in 39 states. For more information about Weichert, visit [Weichert.com](http://Weichert.com) or for information on franchise opportunities visit [WeichertFranchise.com](http://WeichertFranchise.com).

*Each Weichert® franchised office is independently owned and operated.*