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Heart & Home Realty Joins Weichert® National Franchise Network **Weichert, Realtors® - Heart & Home Becomes Newest Illinois Affiliate**

EFFINGHAM, Ill. / Sept. 3, 2019 – Weichert Real Estate Affiliates, Inc. is pleased to welcome a new Illinois real estate company that prides itself on the high-quality service provided by its agents.

Weichert, Realtors® - Heart & Home, formerly known as Heart & Home Realty, is run by Owners Matt and Mandee Hirtzel. The new Weichert® affiliate has offices in Effingham and Vandalia.

“Joining the Weichert franchise system and taking advantage of all the resources they provide their affiliates is the exact thing that we needed to move our company forward,” said Hirtzel.

As part of the Weichert franchise network, Hirtzel’s team can take advantage of training programs provided by Weichert to help the company offer the best real estate service in the industry. The Illinois affiliate is also eligible to receive sales leads from the Weichert call center to help grow its local market share.

“We believe in treating every customer like we would treat our own family,” added Hirtzel. “The support we get from Weichert will help us become even better at it.”

Weichert Real Estate Affiliates, Inc. President and COO Bill Scavone was pleased to welcome the newest Illinois affiliate. “I am thrilled to welcome our new friends at Weichert, Realtors® - Heart & Home and their clients to the Weichert family. Their office has a reputation for great customer service and they are highly regarded in the Effingham area. The company also shares our client-first philosophy and is rooted in the region it serves.”

Weichert currently has affiliate offices serving over 350 markets in 39 states, representing smart entrepreneurs who were interested in joining a nationally recognized brand which offers incomparable tools, training and marketing techniques to set them apart from the competition.

Weichert, Realtors® - Heart & Home is an independently owned and operated Weichert® affiliate. The company serves Effingham and Fayette counties.

For more information about Weichert, Realtors® - Heart & Home, call the Effingham office 217-342-4404 or the Vandalia office at 618-283-4436.

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About Weichert Real Estate Affiliates, Inc.: Weichert Real Estate Affiliates, Inc. has grown steadily since Jim Weichert, president, chairman and CEO of Weichert Companies, launched the company’s franchise division in 2001. The affiliate division was created to offer a business model for franchisee ownership candidates described as “a clearly defined operating system for marketing and managing a real estate business.” Weichert Real Estate Affiliates, Inc. announced its first affiliate in 2002, was ranked as one of the top traditional residential real estate franchises in *Entrepreneur’s* 2018 Franchise 500 and was identified in 2018 by *Franchise Business Review* as one of the top U.S. franchises for owner satisfaction. Weichert Real Estate Affiliates, Inc. has offices serving over 350 markets in 39 states. For more information about Weichert, visit Weichert.com or for information on franchise opportunities visit WeichertFranchise.com.

Each Weichert® franchised office is independently owned and operated.