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### **James Bowman Realty Joins Weichert® National Franchise Network** **Weichert, Realtors® - JBR Legacy Group Becomes Newest Alabama Affiliate**

Dothan, Ala. / Aug. 7, 2018 – Weichert Real Estate Affiliates, Inc. is pleased to welcome a new Alabama real estate company that prides itself on the high-quality service provided by its agents. The addition of Weichert, Realtors® - JBR Realty Group, formerly known as James Bowman Realty, Inc., is run by the company's president/owner, Dwayne Bowman.

The addition of Weichert, Realtors® - JBR Legacy Group, located in Dothan, continues the franchise's expansion throughout Alabama, which is now home to 10 Weichert® affiliated offices.

"My business partner, Mark Chambliss, and I met with the Weichert franchise leadership team earlier this year at their headquarters in Morris Plains, New Jersey to discuss franchising as a way to grow our business," said Bowman, whose father started the Dothan agency 42 years ago. "Everything Weichert had to offer was great and their company's family atmosphere is much like ours."

The decision to join the national franchise system came shortly after that visit.

"Mark and I called our other two business partners, Pam Roberts and Carrie Blankenship, right after the meeting ended and we made the decision to join Weichert while driving back to the airport," added Bowman.

As part of the Weichert franchise network, Bowman's team can take advantage of training programs provided by Weichert to help the company offer the best real estate service in the industry. The Alabama affiliate is also eligible to receive sales leads from the Weichert call center to help grow its local market share.

"Joining Weichert gives our agents access to some amazing resources to help them better serve our clients," said Chambliss. "We look at this move as a win-win for everyone."

Weichert Real Estate Affiliates, Inc. President and COO Bill Scavone was pleased to welcome the newest Alabama affiliate. "I am thrilled to welcome our new friends at Weichert, Realtors® - JBR Legacy Group and their clients to the Weichert family. Their office has a reputation for great customer service and they are highly regarded in the Dothan area. The company also shares our client-first philosophy and is rooted in the region it serves."

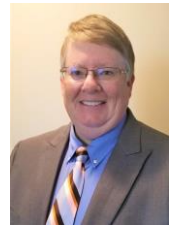
Weichert, Realtors® - JBR Legacy Group is an independently owned and operated Weichert® affiliate. The office serves Southeast Alabama.

For more information about Weichert, Realtors® - JBR Legacy Group, located at 410 Honeysuckle Road in Dothan, contact Dwayne Bowman at 334-794-7211 or visit [www.dothanforsale.com](http://www.dothanforsale.com).

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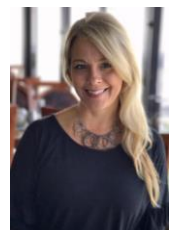
Dwayne Bowman



Mark Chambliss



Pam Roberts



Carrie Blankenship

**About Weichert Real Estate Affiliates, Inc.:** Weichert Real Estate Affiliates, Inc. has grown steadily since Jim Weichert, president, chairman and CEO of Weichert Companies, launched the company's franchise division in 2001. The affiliate division was created to offer a business model for franchisee ownership candidates described as "a clearly defined operating system for marketing and managing a real estate business." Weichert Real Estate Affiliates, Inc. announced its first affiliate in 2002, was ranked as one of the top traditional residential real estate franchises in *Entrepreneur's* 2018 Franchise 500 and was identified in 2018 by *Franchise Business Review* as one of the top U.S. franchises for owner satisfaction. Weichert Real Estate Affiliates, Inc. has offices serving over 300 markets in 37 states. For more information about Weichert, visit [Weichert.com](http://Weichert.com) or for information on franchise opportunities visit [WeichertFranchise.com](http://WeichertFranchise.com).

*Each Weichert® franchised office is independently owned and operated.*