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Jeff Grebe of Weichert, Realtors® - Advantage Plus Named Knoxville Area Association of Realtors 2018 Realtor of the Year Recipient

KNOXVILLE, Tenn. / Feb. 22, 2019 – Weichert, Realtors® - Advantage Plus is proud to announce that Jeff Grebe has been named the 2018 Realtor of the Year by the Knoxville Area Association of Realtors (KAAR).

Grebe is the broker/owner of the Weichert® affiliate, located in Knoxville.

“I am truly honored to be recognized as Realtor of the Year by an association that I have proudly been involved with for many years,” said Grebe, who has held various leadership positions at the association throughout his real estate career.

Grebe received the award for his ongoing efforts to improve the professional reputation and quality of service provided by real estate agents in the greater Knoxville area.

Prior to being named Realtor of the Year, Grebe served as the group’s president in 2017 and continues his service to the association as chair of this year’s professional standards committee.

Grebe also helped guide the association to its new Multiple Listing Service platform and his vision led to the development of LeadershipKAAR, a mentoring program for future association leaders.

In addition to his involvement with KAAR, Grebe continues to grow his Knoxville-based real estate agency’s local market share, which was recently named one of the top producing Weichert affiliates in the country for 2018.

“Being actively involved with our regional association has given me the opportunity to work with some of the best people in the industry and share what I’ve learned throughout my career to help other agents,” added Grebe. “I can’t thank the Knoxville Area Association of Realtors enough for this opportunity.”

Grebe lives in Knoxville.

Weichert, Realtors® - Advantage Plus is an independently owned and operated Weichert affiliate. The office serves Knoxville, Farragut and surrounding areas.

For more information about Weichert, Realtors® - Advantage Plus, located at 10160 Parkside Drive in Knoxville, contact Justina Patton at 865-474-7100 or visit www.advantageplustn.com.

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Jeff Grebe (on right) is pictured with Lyle Irish, chief executive officer of Knoxville Area Association of Realtors.

About Weichert Real Estate Affiliates, Inc.: Weichert Real Estate Affiliates, Inc. has grown steadily since Jim Weichert, president, chairman and CEO of Weichert Companies, launched the company’s franchise division in 2001. The affiliate division was created to offer a business model for franchisee ownership candidates described as “a clearly defined operating system for marketing and managing a real estate business.” Weichert Real Estate Affiliates, Inc. announced its first affiliate in 2002, was ranked as one of the top traditional residential real estate franchises in *Entrepreneur’s* 2019 Franchise 500 and was identified in 2019 by *Franchise Business Review* as one of the top U.S. franchises for owner satisfaction. Weichert Real Estate Affiliates, Inc. has offices serving over 300 markets in 38 states. For more information about Weichert, visit Weichert.com or for information on franchise opportunities visit WeichertFranchise.com.

Each Weichert® franchised office is independently owned and operated.