

FOR IMMEDIATE RELEASE

CONTACT: Evan Roeser Weichert Real Estate Affiliates, Inc. 973-401-5578 eroeser@weichertrealtors.net

Jenny Jacobs of Weichert, Realtors® - Tower Properties Receives GRI Designation

WAITE PARK, Minn. / Oct. 19, 2020 — REALTOR® Jenny Jacobs of Weichert, Realtors® - Tower Properties in Waite Park recently earned the Graduate REALTOR® Institute (GRI) designation, as she joined some of the nation's top REALTORS® in the industry who hold the highly-acclaimed designation.

The institute is designed to educate practitioners about local, state and national real estate practices. To earn her GRI designation, Jacobs attended a series of intensive classroom instruction that covered a wide range of subjects, including professional standards, legal issues, sales, marketing, finance, risk reduction, technology and social media.

Jacobs' continued dedication to growing her educational background and knowledge within the real estate industry will help provide her with the resources and skills needed to best serve current and prospective clients. "I'm excited to apply the knowledge and skills I've gained from the GRI designation courses to assist our clients with all of their real estate needs," said Jacobs.

Weichert, Realtors® - Tower Properties is one of the top performing companies in the Weichert® national franchise network. The Minnesota-based affiliate was one of just 30 franchises to earn 2020 Weichert® Premier Client Group distinction, which is based on sales performance from the prior year.



Jenny Jacobs

"Seeing Jenny take the initiative to further her education by completing the GRI designation courses shows the commitment our agents have to serving our clients," commented Broker/Owner Timothy Bosch.

Weichert, Realtors® - Tower Properties is an independently owned and operated Weichert affiliate, with locations in Waite Park, Brainerd, Willmar, Montevideo, serving the surrounding areas.

For more information about Weichert, Realtors® - Tower Properties, please contact Todd Barnett at 218-839-4380 or visit www.wrtower.com.

###

About Weichert Real Estate Affiliates, Inc.: Weichert Real Estate Affiliates, Inc. has grown steadily since Jim Weichert, president, chairman and CEO of Weichert Companies, launched the company's franchise division in 2001. The affiliate division was created to offer a business model for franchisee ownership candidates described as "a clearly defined operating system for marketing and managing a real estate business." Weichert Real Estate Affiliates, Inc. announced its first affiliate in 2002, was ranked as one of the top traditional residential real estate franchises in *Entrepreneur's* 2020 Franchise 500 and was identified in 2020 by *Franchise Business Review* as one of the top U.S. franchises for owner satisfaction. Weichert Real Estate Affiliates, Inc. has offices serving over 350 markets in 41 states. For more information about Weichert, visit Weichert.com or for information on franchise opportunities visit WeichertFranchise.com.

Each Weichert® franchised office is independently owned and operated.