

FOR IMMEDIATE RELEASE

CONTACT: Lemard Freeman Weichert Real Estate Affiliates, Inc. 973-401-5578 Ifreeman@weichertrealtors.net

## Joe Costa Joins Weichert, Realtors® - Equity

ST. PETERSBURG, Fla. / July 8, 2019 – Weichert, Realtors<sup>®</sup> - Equity, located in St. Petersburg, is proud to announce that Joe Costa has joined their sales team.

Costa will be assisting home buyers and sellers in St. Petersburg and surrounding areas with all their real estate needs.

"I'm excited to be a part of Weichert, Realtors<sup>®</sup> - Equity, which I firmly believe is the region's premier real estate company," said Costa. "Weichert has a vast array of tools and resources which will help me deliver the most memorable home buying and selling experience for my clients."

memorable home buying and selling experience for my clients." Costa is excited to take advantage of the numerous business tools and marketing strategies Weichert<sup>®</sup> provides its affiliate agents to

He also joins a team of knowledgeable and dedicated agents at Weichert, Realtors<sup>®</sup> - Equity, which brings decades of combined real estate experience to its clients.

"Joe is an incredible addition to our talented roster of real estate agents," said Peter Chicouris, the company's broker/owner. "He brings a host of unique skills – including an amazing attention to details and enthusiasm for real estate – to his new position here at Weichert, Realtors<sup>®</sup> - Equity. We warmly welcome Joe to our team."

Born and raised on the Gulf Beaches, Costa has been a licensed real estate agent for six years. Being a native of the Gulf Beaches gives Costa an advantage over other agents in the area, as he knows the Beaches like the back of his hand.

Costa worked at Coldwell Banker prior to joining Weichert, Realtors<sup>®</sup> - Equity. He brings unmatched negotiating skills for home buyers and sellers to his new position at the St. Petersburg-based Weichert affiliate.

Costa's attention to details has also helped him earn several Top Producer awards throughout his real estate career.

Costa also earned the moniker 'Everyone Loves Joe' as a result of him being a sharp real estate professional who treats everyone with class and respect, according to Chicouris.

Costa is fluent in Spanish and Italian.

help them offer the best real estate service in the industry.

Weichert, Realtors<sup>®</sup> - Equity is an independently owned and operated Weichert affiliate. The office serves Tampa Bay and Sarasota counties.

To reach Joe Costa or for more information about Weichert, Realtors<sup>®</sup> - Equity, located at 6500 1<sup>st</sup> Avenue N., in St. Petersburg, contact Peter Chicouris at 727-343-8100 or visit <u>www.equityrealtyinc.com</u>.

###

About Weichert Real Estate Affiliates, Inc.: Weichert Real Estate Affiliates, Inc. has grown steadily since Jim Weichert, president, chairman and CEO of Weichert Companies, launched the company's franchise division in 2001. The affiliate division was created to offer a business model for franchisee ownership candidates described as "a clearly defined operating system for marketing and managing a real estate business." Weichert Real Estate Affiliates, Inc. announced its first affiliate in 2002, was ranked as one of the top traditional residential real estate franchises in *Entrepreneur*'s 2019 Franchise 500 and was identified in 2019 by *Franchise Business Review* as one of the top U.S. franchises for owner satisfaction. Weichert Real Estate Affiliates, Inc. has offices serving over 350 markets in 38 states. For more information about Weichert, visit Weichert.com or for information on franchise opportunities visit WeichertFranchise.com.

Joe Costa