



Weichert Real Estate Affiliates, Inc.

FOR IMMEDIATE RELEASE

CONTACT:  
Lemard Freeman  
Weichert Real Estate Affiliates, Inc.  
973-401-5578  
[freeman@weichertrealtors.net](mailto:freeman@weichertrealtors.net)

## Joe & Karen Ryan of WEICHERT, REALTORS® - Coastal Properties Honored As Rockstar Franchisees By *Franchise Business Review*

HILTON HEAD, S.C. / May 26, 2017 – Weichert Real Estate Affiliates, Inc. is proud to announce that Joe and Karen Ryan, owners of WEICHERT, REALTORS® - Coastal Properties in South Carolina, were identified by franchisee satisfaction research firm, *Franchise Business Review*, as being one of only 41 Rockstar Franchisees in the country.

Owners Joe and Karen Ryan were selected from over 30,000 franchisees, representing 340 brands that participated in *Franchise Business Review's* research in the past 18 months.

“Joe and Karen are dedicated to delivering world-class experiences to home buyers and sellers, as well as a welcoming and productive work place for their brokers, managers and agents,” said Bill Scavone, president and chief operating officer of Weichert Real Estate Affiliates, Inc. “Their growth story is an inspiration to others in our network and a great example how following the Weichert Operating system can work. They have achieved a level of success with their franchise that others can strive for as well.”



Joe and Karen Ryan are the owners of WEICHERT, REALTORS® - Coastal Properties in South Carolina. They were named a Rockstar Franchisees by *Franchise Business Review*.

Joe and Karen Ryan had their own real estate agency prior to affiliating with Weichert. They joined the franchise in 2004 because they felt they needed better tools and management systems to help grow their business. They have since opened three additional offices in South Carolina and are continuously recognized as one of the top producing Weichert affiliates nationally.

“We opened our company as an independent agency in Hilton Head Island and as we grew and tried to establish ourselves in the marketplace, it was clear that we needed a better business plan,” said Karen Ryan. “We were attracted to Weichert because they have a clear plan for success for their franchisees.”

WEICHERT, REALTORS® - Coastal Properties is an independently owned and operated Weichert affiliate with offices in Hilton Head Island, Bluffton, Okatie and Beaufort. The company was also named to the national franchise network's prestigious Premier Client Group for 2017, a recognition achieved by fewer than 10 percent of Weichert affiliated companies.

“I am constantly amazed that with every level and milestone we have achieved in our growth and success, Weichert has been with us each step of the way,” said Joe Ryan. “It has been extremely successful and fulfilling to be affiliated with such a strong and powerful brand.”

The *Franchise Business Review* “2017 Rockstar Franchisees” list can be found online at <https://franchisebusinessreview.com/fbr-rockstar-franchise-owners/>.

For more information about WEICHERT, REALTORS® - Coastal Properties, contact Joseph Ryan at 843-341-3700 or visit [www.WeichertCP.com](http://www.WeichertCP.com).

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**About Weichert Real Estate Affiliates, Inc.:** Weichert Real Estate Affiliates, Inc. has grown steadily since Jim Weichert, president, chairman and CEO of Weichert, Realtors, launched the company's franchise division in 2001. The affiliate division was created to offer a business model for franchisee ownership candidates described as “a clearly defined operating system for marketing and managing a real estate business.” Weichert Real Estate Affiliates, Inc. announced its first affiliate in 2002, was ranked as one the top traditional residential real estate franchises in *Entrepreneur's* 2017 Franchise 500 and is identified in 2017 by *Franchise Business Review* as one the top U.S. franchises. Weichert Real Estate Affiliates, Inc. has offices serving over 300 markets in 39 states. For more information about Weichert, visit [Weichert.com](http://Weichert.com) or for information on franchise opportunities visit [WeichertFranchise.com](http://WeichertFranchise.com).

*Each WEICHERT® franchised office is independently owned and operated.*