



At The Beach

FOR IMMEDIATE RELEASE

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## **Kitty Hawk Realty Firm Joins Weichert® National Franchise Network** **Addition of WEICHERT, REALTORS® - At The Beach Increases Weichert Presence on the Outer Banks**

Kitty Hawk, N.C. / Jan. 24, 2017 – Weichert Real Estate Affiliates, Inc. is pleased to announce that WEICHERT, REALTORS® - At The Beach, located in Kitty Hawk, has joined their national franchise system. The new Weichert® affiliated office will be run by Michele Clark, the broker/owner of the company.

“I’m very excited to finally own a Weichert franchise office,” said Clark. “I’m very familiar with Weichert and how much trust customers have with the national realty brand.”

Clark worked for Weichert, Realtors® years ago when she lived in New Jersey. She moved to North Carolina in 1996 and continued to work in real estate, with a goal to one day own a Weichert franchise. An ownership opportunity presented itself late last year and Clark jumped at the chance to join the Weichert franchise network.

“Owning a Weichert franchise office is a dream come true,” said Clark, who sits on the Outer Banks Board of REALTORS grievance and MLS committees. “Being a part of Weichert is amazing. It’s like being part of a big family.”

“I also get to help my customers make their dreams of home ownership come true. I can’t imagine doing anything else,” she added.

Weichert Real Estate Affiliates, Inc. President and COO Bill Scavone was pleased to welcome the newest North Carolina office. “I am thrilled to welcome our new friends at WEICHERT, REALTORS® - At The Beach and their clients to the Weichert family. Michele has built a reputation for great customer service and she is highly regarded in the Outer Banks area. She also shares our client-first philosophy and is rooted in the region she serves.”

WEICHERT, REALTORS® - At The Beach is a full service real estate agency that specializes in secondary and vacation homes, and serves communities from Corolla to Hatteras on the Outer Banks. The office is also a member of the Outer Banks Board of REALTORS, the North Carolina Association of REALTORS and the National Association of REALTORS.

For more information about WEICHERT, REALTORS® - At The Beach, located at 4601 N. Croatan Highway in Kitty Hawk, contact Michele Clark at 252-305-2478 or visit [www.atthebeachobx.com](http://www.atthebeachobx.com).



WEICHERT, REALTORS® - At The Beach is a new Weichert affiliated office in Kitty Hawk, N.C. Pictured is the company’s owner/broker, Michele Clark.

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**About Weichert Real Estate Affiliates, Inc.:** Weichert Real Estate Affiliates, Inc. has grown steadily since Jim Weichert, president, chairman and CEO of Weichert, Realtors, launched the company’s franchise division in 2001. The affiliate division was created to offer a business model for franchisee ownership candidates described as “a clearly defined operating system for marketing and managing a real estate business.” Weichert Real Estate Affiliates, Inc. announced its first affiliate in 2002, was ranked as one the top traditional residential real estate franchises in *Entrepreneur’s* 2017 Franchise 500, and is identified in 2017 by *Franchise Business Review* as one the top U.S. franchises. Weichert Real Estate Affiliates, Inc. has offices serving over 300 markets in 39 states. For more information about Weichert, visit [Weichert.com](http://Weichert.com) or for information on franchise opportunities visit [WeichertFranchise.com](http://WeichertFranchise.com).

*Each WEICHERT® franchised office is independently owned and operated.*