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CONTACT:  
Lemard Freeman  
Weichert Real Estate Affiliates, Inc.  
973-401-5578  
[freeman@weichertrealtors.net](mailto:freeman@weichertrealtors.net)

### **Lake Worth Real Estate Agency Joins Weichert® National Franchise Network** **Weichert, Realtors® - True Quality Service Becomes Newest Florida Affiliate**

LAKE WORTH, Fla. / Mar. 6, 2018 – Weichert Real Estate Affiliates, Inc. is pleased to announce that True Quality Service Realty in Lake Worth has joined their national franchise system. The new office, now known as Weichert, Realtors® - True Quality Service, is an independently owned and operated Weichert® affiliate run by Broker/Owner, Michael Garcia.

“I was looking to join a franchise system as a way to increase our local market share and I found what I needed in Weichert,” said Garcia, who opened the Lake Worth real estate office with his wife, Connie, in 2009. “The business tools and marketing support Weichert provides its affiliates is amazing and exactly what I was searching for to help my agents succeed.”



Michael Garcia

As part of the Weichert franchise network, Garcia’s team can take advantage of training programs available to help agents offer the best real estate service in the industry. The office will also be eligible to receive sales leads from the Weichert call center to help grow its local market share.

Garcia was also moved by the family-like environment at Weichert.

“They immediately made me feel like I was part of their family instead of a small part of a big company,” added Garcia after he met with the Weichert Real Estate Affiliates, Inc. leadership team in Morris Plains, New Jersey. “I just didn’t feel that with the other franchise companies I spoke with.”

Weichert Real Estate Affiliates, Inc. President and COO Bill Scavone was pleased to welcome the newest Florida affiliate. “I am thrilled to welcome our new friends at Weichert, Realtors® - True Quality Service and their clients to the Weichert family. Their office has a reputation for great customer service and they are highly regarded in the Lake Worth area. The office also shares our client-first philosophy and is rooted in the region it serves.”

Weichert, Realtors® - True Quality Service serves Palm Beach County and surrounding areas. The office is also a member of REALTORS of the Palm Beaches & Greater Fort Lauderdale and the National Association of REALTORS.

For more information about Weichert, Realtors® - True Quality Service, located at 7109 Lake Worth Road in Lake Worth, contact Michael Garcia at 561-488-7693 or visit [www.WeichertTQS.com](http://www.WeichertTQS.com).

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**About Weichert Real Estate Affiliates, Inc.:** Weichert Real Estate Affiliates, Inc. has grown steadily since Jim Weichert, president, chairman and CEO of Weichert Companies, launched the company’s franchise division in 2001. The affiliate division was created to offer a business model for franchisee ownership candidates described as “a clearly defined operating system for marketing and managing a real estate business.” Weichert Real Estate Affiliates, Inc. announced its first affiliate in 2002, was ranked as one of the top traditional residential real estate franchises in *Entrepreneur’s* 2018 Franchise 500 and was identified in 2018 by *Franchise Business Review* as one of the top U.S. franchises for owner satisfaction. Weichert Real Estate Affiliates, Inc. has offices/serving over 300 markets in 39 states. For more information about Weichert, visit [Weichert.com](http://Weichert.com) or for information on franchise opportunities visit [WeichertFranchise.com](http://WeichertFranchise.com).

*Each Weichert® franchised office is independently owned and operated.*