

FOR IMMEDIATE RELEASE

CONTACT:  
Lemard Freeman  
Weichert Real Estate Affiliates, Inc.  
973-401-5578  
[lfreeman@weichertrealtors.net](mailto:lfreeman@weichertrealtors.net)

## LaRanda Phillips Joins Weichert, Realtors® - The Griffin Company

BENTONVILLE, Ark. / July 9, 2018 — Weichert, Realtors® - The Griffin Company, serving Northwest Arkansas as well as Northeast Oklahoma and Southwest Missouri, is proud to announce that REALTOR LaRanda Phillips has joined their Bentonville office.

Phillips will be assisting home buyers and sellers in Northwest Arkansas with all their real estate needs.

“We are thrilled to have someone with LaRanda’s passion for real estate join our team of talented agents,” said Brandon D. Long, one of the owners of the Arkansas-based real estate company. “Her willingness to go above and beyond to assist clients – coupled with tremendous knowledge of the local market – will be an asset for both our office and clients.”

Phillips, a fourth generation Benton County resident, joins a team of knowledgeable and dedicated agents at Weichert, Realtors® - The Griffin Company, which brings decades of combined real estate experience to its clients.



LaRanda Phillips

She is also excited to take advantage of the numerous business tools and marketing strategies Weichert® provides its affiliate agents to help them offer the best real estate service in the industry.

When she is not assisting clients, Phillips enjoys hiking, canoeing and spending time at the stables with her horses, where she trains and rides them.

Phillip lives in Bentonville.

Weichert, Realtors® - The Griffin Company is an independently owned and operated Weichert affiliate. The company has offices in Bentonville, Springdale, Fayetteville and Fort Smith, Arkansas.

For more information about the Weichert, Realtors® - The Griffin Company Bentonville office, located at 3301 South Walton Boulevard, contact Brandon D. Long at 479-268-5500 or visit [www.weichertgriffin.com](http://www.weichertgriffin.com).

###

**About Weichert Real Estate Affiliates, Inc.:** Weichert Real Estate Affiliates, Inc. has grown steadily since Jim Weichert, president, chairman and CEO of Weichert Companies, launched the company’s franchise division in 2001. The affiliate division was created to offer a business model for franchisee ownership candidates described as “a clearly defined operating system for marketing and managing a real estate business.” Weichert Real Estate Affiliates, Inc. announced its first affiliate in 2002, was ranked as one of the top traditional residential real estate franchises in *Entrepreneur’s* 2018 Franchise 500 and was identified in 2018 by *Franchise Business Review* as one of the top U.S. franchises for owner satisfaction. Weichert Real Estate Affiliates, Inc. has offices serving over 300 markets in 37 states. For more information about Weichert, visit [Weichert.com](http://Weichert.com) or for information on franchise opportunities visit [WeichertFranchise.com](http://WeichertFranchise.com).

*Each Weichert® franchised office is independently owned and operated.*