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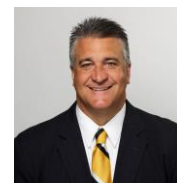
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Leadership Team at Weichert Real Estate Affiliates, Inc. Recognized for a Second Year in a Row by *Franchise Business Review*

MORRIS PLAINS, N.J. / July 26, 2018 – Weichert Real Estate Affiliates, Inc., headquartered in Morris Plains, N.J., is proud to announce that its leadership team, led by President and Chief Operating Officer Bill Scavone, has been named a “2018 Top Franchise Leader” by *Franchise Business Review*.

This marks the second straight year that the national franchise company has been recognized on this prestigious list, which is put out annually by *Franchise Business Review*.

This year’s top franchise leaders, 50 in total, were selected based on feedback *Franchise Business Review* gathered from surveying more than 27,000 franchisees in 2017, representing more than 300 leading franchise brands.



Bill Scavone

“It’s great to see the continued faith our franchisees have in the Weichert brand and the positive feedback they provided,” said Scavone. “We’re committed to providing our franchisees with best-in-class technology and comprehensive marketing strategies, along with incomparable support for both agents and franchise owners to help them deliver the best real estate service in the industry.”

Since Scavone was named president in 2016, Weichert Real Estate Affiliates, Inc. has received numerous industry recognitions, including being named one of America’s top franchise opportunities earlier this year by *Entrepreneur* magazine. Scavone previously served as the company’s chief operating officer, as well as its senior vice president of franchise development.

“It’s exciting to see the Weichert brand – and what it represents – continue to be recognized by prominent independent organizations. This helps elevate our profile among real estate franchise options and makes the Weichert brand even more attractive to independent brokerages,” added Scavone.

The “2018 Top Franchise Leaders” list can be found online at <https://franchisebusinessreview.com/page/top-franchise-leadership-ranking>.

More information about Weichert Real Estate Affiliates, Inc. can be found at www.weichertfranchise.com or by calling (877) 533-9007.

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About Weichert Real Estate Affiliates, Inc.: Weichert Real Estate Affiliates, Inc. has grown steadily since Jim Weichert, president, chairman and CEO of Weichert Companies, launched the company’s franchise division in 2001. The affiliate division was created to offer a business model for franchisee ownership candidates described as “a clearly defined operating system for marketing and managing a real estate business.” Weichert Real Estate Affiliates, Inc. announced its first affiliate in 2002, was ranked as one of the top traditional residential real estate franchises in *Entrepreneur’s* 2018 Franchise 500 and was identified in 2018 by *Franchise Business Review* as one of the top U.S. franchises for owner satisfaction. Weichert Real Estate Affiliates, Inc. has offices serving over 300 markets in 37 states. For more information about Weichert, visit Weichert.com or for information on franchise opportunities visit WeichertFranchise.com.

About Weichert, Realtors: Since 1969, Weichert, Realtors has grown from a single office into one of the nation’s leading providers of homeownership services by putting its customers first. A family of full-service real estate and financial services companies, Weichert helps customers buy and sell both residential and commercial real estate, and streamlines the delivery of mortgages and home and title insurance. Weichert leverages its customer website, www.weichert.com, one of the most visited real estate websites in the nation, to help families and individuals realize the dream of homeownership through quick and easy access to listing information and the services of its real estate professionals nationwide. Like other family-owned and -operated businesses, Weichert enjoys greater public trust according to several national surveys. For more information, Weichert’s customer service center can be reached at 1-800-USA-SOLD.