

FOR IMMEDIATE RELEASE

CONTACT:
Lemard Freeman
Weichert Real Estate Affiliates, Inc.
973-401-5578
lfreeman@weichertrealtors.net

Local Broker Named Chairman of Greater Las Vegas Association of REALTORS Multiple Listing Service Board of Directors Dave Crete of Weichert, Realtors® - Aspire honored to accept leadership position

NORTH LAS VEGAS, Nev. / May 8, 2018 – Weichert, Realtors® - Aspire, located in North Las Vegas, is proud to announce that Dave Crete has been named chairman of the Greater Las Vegas Association of REALTORS Multiple Listing Service Board of Directors. Crete is the broker/owner of the North Las Vegas Weichert® affiliate.

“I am truly honored to be named to this leadership position for our regional real estate association’s multiple listing service,” said Crete, a Las Vegas resident. “Our listing service is an incredible resource that helps connect home buyers and sellers in the greater Las Vegas area every day. My goal as board chairman is to ensure the service we provide is even more beneficial to buyers and sellers, as well as the agents that use our listing service to help make their client’s real estate dreams come true.”



Dave Crete

Crete opened his first real estate agency, Dave Crete & Associates, in 2002. He was also a founding partner of Pulse Realty Group, a Las Vegas real estate company, which opened in 2010.

The North Las Vegas broker opened his most recent real estate agency in 2011 under the name Aspire Realty Group. Crete joined the Weichert national franchise system in 2015 to help his agency capture a larger share of the local real estate market.

“Joining a national brand like Weichert significantly increased our name recognition here in the Las Vegas metro area and the industry-leading resources they provide my agents have been a game-changer,” added Crete. “The approach I’ve taken to using Weichert resources to increase our visibility is similar to the approach I’ll take to raise the visibility of our regional listing service.”

Weichert, Realtors® - Aspire is an independently owned and operated Weichert affiliate. The office serves the Las Vegas metro area.

For more information about Weichert, Realtors® - Aspire, located at 2590 Nature Park Drive, Suite 175, in North Las Vegas, contact Dave Crete at 702-202-3131 or visit www.aspirelasvegas.com.

###

About Weichert Real Estate Affiliates, Inc.: Weichert Real Estate Affiliates, Inc. has grown steadily since Jim Weichert, president, chairman and CEO of Weichert Companies, launched the company’s franchise division in 2001. The affiliate division was created to offer a business model for franchisee ownership candidates described as “a clearly defined operating system for marketing and managing a real estate business.” Weichert Real Estate Affiliates, Inc. announced its first affiliate in 2002, was ranked as one of the top traditional residential real estate franchises in *Entrepreneur’s* 2018 Franchise 500 and was identified in 2018 by *Franchise Business Review* as one of the top U.S. franchises for owner satisfaction. Weichert Real Estate Affiliates, Inc. has offices serving over 300 markets in 37 states. For more information about Weichert, visit Weichert.com or for information on franchise opportunities visit WeichertFranchise.com.

Each Weichert® franchised office is independently owned and operated.