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CONTACT: Lemard Freeman Weichert Real Estate Affiliates, Inc. 973-401-5578 Ifreeman@weichertrealtors.net

## Local Real Estate Agency Establishes New Office Presence In Kendall Weichert, Realtors® - Best Beach Real Estate moves to larger office space

KENDALL, Fla. / July 12, 2018 – The Pinecrest office at Weichert, Realtors® - Best Beach Real Estate experienced significant growth over the last two years under the leadership of Marlene Bernasconi, the office's managing broker.

The growth, in both revenue generated and agents hired, forced them to find a larger work space.

The new office, two miles west of their previous location in Pinecrest, now resides in the Kendall area. The larger, more centralized location, features a beautiful, modern office with the latest technology and tools, as well as private offices for high producing agents.

"Weichert has amazing recruitment tools that allow me to take a very systematic approach to hiring the best agents in South Florida," said Bernasconi. "They also have training programs to help my agents deliver the best real estate service available."



Weichert, Realtors® - Best Beach Real Estate in Pinecrest has relocated to a larger, more modern work space in Kendall.

Resources provided by Weichert help make the Kendall office a preferred destination for the area's most talented agents. They also helped the company outgrow its old office space in Pinecrest.

"We simply outgrew that office space after recruiting dozens of agents – both new and experienced ones – this year," added Bernasconi, who was the top recruiting managing broker in the entire Weichert national franchise network over the past two years, with the highest number of agents recruited.



Marlene Bernasconi

Bernasconi, also a commercial broker at Weichert, Realtors® - Best Beach Real Estate, located a great space, just two blocks from Kendall Drive and 87<sup>th</sup> Avenue, a space which can easily accommodate more agents as the company continues to hire new agents.

The new Kendall office is located at 9117 SW 87th Avenue and can be reached at 786-355-3221.

Weichert, Realtors® - Best Beach Real Estate is an independently owned and operated Weichert® affiliate. The company has six offices serving South Florida.

More information about Weichert, Realtors® - Best Beach Real Estate can be found at <a href="www.bestbeach.net">www.bestbeach.net</a> or by contacting Abraham Chehebar at 305-866-0777.

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About Weichert Real Estate Affiliates, Inc.: Weichert Real Estate Affiliates, Inc.: Weichert Real Estate Affiliates, Inc. has grown steadily since Jim Weichert, president, chairman and CEO of Weichert Companies, launched the company's franchise division in 2001. The affiliate division was created to offer a business model for franchisee ownership candidates described as "a clearly defined operating system for marketing and managing a real estate business." Weichert Real Estate Affiliates, Inc. announced its first affiliate in 2002, was ranked as one of the top traditional residential real estate franchises in *Entrepreneur's* 2018 Franchise 500 and was identified in 2018 by *Franchise Business Review* as one of the top U.S. franchises for owner satisfaction. Weichert Real Estate Affiliates, Inc. has offices serving over 300 markets in 37 states. For more information about Weichert, visit Weichert.com or for information on franchise opportunities visit WeichertFranchise.com.