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Local Real Estate Agent, Natalie Diroma Earns e-PRO® Certification

HILTON HEAD, S.C. / May 14, 2020 – Natalie Diroma of Weichert, Realtors® - Coastal Properties has successfully completed the National Association of REALTORS (NAR) e-PRO® Certification Program, the official technology certification program offered by the National Association of REALTORS®.

Natalie Diroma joins nearly 40,000 real estate professionals who have earned NAR's e-PRO® certification and dedicated their time and effort towards learning how to use the latest social media technologies to create an online presence and reach today's hyper-connected consumers.



Natalie Diroma

NAR redesigned the e-PRO® curriculum to better meet the challenges of today's real estate market. The new e-PRO® program has been expanded to include data security and strategies for safeguarding clients' private information.

Social media is evolving every day, so it is vital that REALTORS® embrace the new technology and online resources that have become an integral part of the home buying and selling process. Agents who earn the e-PRO® certification are dedicated to making the most of today's social media and technology to help consumers with their real estate needs, whatever they may be.

For more information about NAR's e-PRO® certification, visit nar.realtor. For more information about Weichert, Realtors® - Coastal Properties, contact Kelly Ryan at 843-341-3700 or visit www.WeichertCP.com.

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About Weichert Real Estate Affiliates, Inc.: Weichert Real Estate Affiliates, Inc. has grown steadily since Jim Weichert, president, chairman and CEO of Weichert Companies, launched the company's franchise division in 2001. The affiliate division was created to offer a business model for franchisee ownership candidates described as "a clearly defined operating system for marketing and managing a real estate business." Weichert Real Estate Affiliates, Inc. announced its first affiliate in 2002, was ranked as one of the top traditional residential real estate franchises in *Entrepreneur's* 2020 Franchise 500 and was identified in 2020 by *Franchise Business Review* as one of the top U.S. franchises for owner satisfaction. Weichert Real Estate Affiliates, Inc. has offices serving over 350 markets in 40 states. For more information about Weichert, visit Weichert.com or for information on franchise opportunities visit WeichertFranchise.com.

Each Weichert® franchised office is independently owned and operated.