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## Local Realtor Jumps at Chance to Lead Youth Organization Cheerleading Program Lauren Biesemeyer of Weichert, Realtors® - Centennial Named Program Director

NORMAN, Okla. / July 24, 2018 – Weichert, Realtors® - Centennial, located in Norman, is proud to announce that REALTOR Lauren Biesemeyer has been appointed the director of cheerleading for the Norman Optimist Club, a non-profit organization dedicated to serving the youth of Norman and surrounding areas.

Biesemeyer's one-year appointment, where she will be responsible for overseeing all areas of the youth organization's cheerleading program, including its fundraising efforts, runs through 2019. She'll also continue to work full-time at the Norman-based real estate agency.

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"I am excited to be a part of the Norman Optimist Club and for the chance to lead its cheerleading program," said Biesemeyer, a Norman resident. "Cheerleading is a great outlet to help develop and grow the youth of Norman. It's something I enjoyed as a child and I look forward to growing this program in the months ahead."

Lauren Biesemeyer

Biesemeyer obtained her real estate license in 2017, the same year she began working at Weichert, Realtors® - Centennial. Biesemeyer is also a graduate of the University of Oklahoma, where she earned a bachelor's degree in communications.

"Lauren is an incredibly gifted real estate professional who constantly finds ways to give back to the community," said Tony Graham, the broker/owner of Weichert, Realtors® - Centennial. "Her willingness to help others in the communities we serve inspires others here in our office to do the same."

Weichert, Realtors® - Centennial is a full service real estate agency. The office serves the Oklahoma City metro area.

For more information about Weichert, Realtors® - Centennial, located at 360 24<sup>th</sup> Avenue NW, Suite 126, in Norman, contact Tony Graham at 405-360-0303 or visit <a href="https://www.wrcok.com">www.wrcok.com</a>.

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About Weichert Real Estate Affiliates, Inc.: Weichert Real Estate Affiliates, Inc. has grown steadily since Jim Weichert, president, chairman and CEO of Weichert Companies, launched the company's franchise division in 2001. The affiliate division was created to offer a business model for franchisee ownership candidates described as "a clearly defined operating system for marketing and managing a real estate business." Weichert Real Estate Affiliates, Inc. announced its first affiliate in 2002, was ranked as one of the top traditional residential real estate franchises in *Entrepreneur's* 2018 Franchise 500 and was identified in 2018 by *Franchise Business Review* as one of the top U.S. franchises for owner satisfaction. Weichert Real Estate Affiliates, Inc. has offices serving over 300 markets in 37 states. For more information about Weichert, visit Weichert.com or for information on franchise opportunities visit WeichertFranchise.com.