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## **Real Estate Agency Hits it on the Nose with Rudolph Themed Float** **Weichert, Realtors® - Southern Realty Partners excited to participate in annual Christmas parade**

HENDERSONVILLE, Tenn. / Dec. 10, 2018 — You know Christmas is near when you see a parade of marching bands, floats, and of course, your favorite Christmas characters, making their way down Hendersonville's Main Street.

And Weichert, Realtors® - Southern Realty Partners, which calls the city home, was excited to be a part of Hendersonville's most anticipated event of the year on Dec. 2.

"A lot of us here in the office have watched the Christmas parade over the years with family and friends, but we've never participated as a company before," said Kelly McDaniel, the principal broker/owner at Weichert, Realtors® - Southern Realty Partners.

McDaniel's office made the switch from Christmas parade spectator to participant for the first time this year, and now wonder why it took so long.

"We loved everything about this year's parade," added McDaniel. "Starting with us decorating our float and handing out goodies to parade spectators to watching folks take pictures with our mascot, Kurt the Bear. We loved it all and can't wait to do it again next year."

Weichert, Realtors® - Southern Realty Partners is an independently owned and operated Weichert® affiliate. The office serves Sumner, Davidson, Wilson and Robertson counties.

For more information about Weichert, Realtors® - Southern Realty Partners, located at 131 Maple Row Boulevard, Suite A101, in Hendersonville, contact Kelly McDaniel at 615-431-8787 or visit [www.partnerwithsouthern.com](http://www.partnerwithsouthern.com).

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The Run, Run, Rudolph float was a crowd favorite at this year's Hendersonville Christmas parade.



Kurt the Bear was all smiles while taking pictures with parade watchers at Hendersonville's annual Christmas parade on Dec. 2.

**About Weichert Real Estate Affiliates, Inc.:** Weichert Real Estate Affiliates, Inc. has grown steadily since Jim Weichert, president, chairman and CEO of Weichert Companies, launched the company's franchise division in 2001. The affiliate division was created to offer a business model for franchisee ownership candidates described as "a clearly defined operating system for marketing and managing a real estate business." Weichert Real Estate Affiliates, Inc. announced its first affiliate in 2002, was ranked as one of the top traditional residential real estate franchises in *Entrepreneur's* 2018 Franchise 500 and was identified in 2018 by *Franchise Business Review* as one of the top U.S. franchises for owner satisfaction. Weichert Real Estate Affiliates, Inc. has offices serving over 300 markets in 37 states. For more information about Weichert, visit [Weichert.com](http://Weichert.com) or for information on franchise opportunities visit [WeichertFranchise.com](http://WeichertFranchise.com).

*Each Weichert® franchised office is independently owned and operated.*