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CONTACT:
Lemard Freeman
Weichert Real Estate Affiliates, Inc.
973-401-5578
freeman@weichertrealtors.net

Local Realtors® Collect Socks and Underwear To Brighten The Holidays For Those In Need

DURHAM, N.C. / Jan. 10, 2020 – A pair of local realtors were excited to spend the holidays doing what they love: helping the less fortunate.

Rich Baumgarten and Philip Falzarano, both realtors at Weichert, Realtors® - Triangle in Cary, spent the holiday season collecting socks and underwear for the Durham Rescue Mission.

The Weichert® affiliated agents also solicited financial donations for the Durham-based charity, which provides shelter, food, vocational training and outreach services to men, women and children in the Triangle area.

“We set out to collect as many pairs of socks and underwear as possible, since this is a continual need that is often overlooked,” said Baumgarten. “And I think we did pretty well thanks to the generosity of those who live and work in the area.”

To achieve their goal, Baumgarten and Falzarano reached out to local businesses – including several Starbucks and Johnson Optometric – to help with this year’s drive.

Flyers, along with collection boxes, were placed in a variety of businesses that Baumgarten and Falzarano reached out to, allowing customers to participate in the drive. The two men also went door-to-door asking for both clothing and financial donations.

Their hard work paid off, with Baumgarten and Falzarano collecting over 450 pairs of socks and nearly 400 pairs of underwear, as well as hundreds of dollars for the Durham Rescue Mission.

“Rich and I can’t thank everyone enough – especially Eastern Funding Group and 5/3 Bank – for supporting this year’s drive,” said Falzarano. “Their generosity and assistance means so much to the men, women and children who turn to an amazing organization like the Durham Rescue Mission for help.”

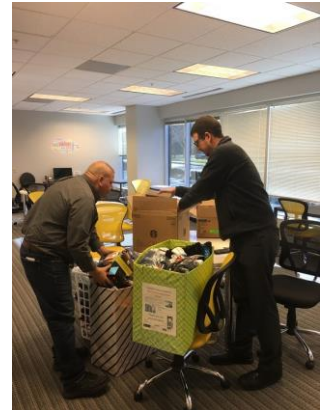
All donated items were dropped off at the Durham Rescue Mission last month. The agents also hand-delivered a \$200 check to the charity, courtesy of Dr. Sam D’Angelo.

For information on how to participate in next year’s drive, contact Rich Baumgarten via email at rbaumgarten@wrtriangle.com or 919-413-1729 or Philip Falzarano at pfalzarano@wrtriangle.com or 760-716-7285.

Weichert, Realtors® - Triangle is an independently owned and operated Weichert® affiliate. The company serves the Triangle region of North Carolina.

For more information about Weichert, Realtors® - Triangle, located at 2501 Blue Ridge Road, Suite 150, in Raleigh, and 2000 Regency Parkway, Suite 135, in Cary, contact Edna Sexton at 919-233-9700 or visit www.WRTriangle.com.

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Pictured is Rich Baumgarten (on left) and Philip Falzarano boxing up donated socks and underwear that the pair collected to help support the Durham Rescue Mission.



Phil Falzarano and Rich Baumgarten (far left and middle) hand-delivered a \$200 check along with hundreds of pairs of socks and underwear to the Durham Rescue Mission.

About Weichert Real Estate Affiliates, Inc.: Weichert Real Estate Affiliates, Inc. has grown steadily since Jim Weichert, president, chairman and CEO of Weichert Companies, launched the company’s franchise division in 2001. The affiliate division was created to offer a business model for franchisee ownership candidates described as “a clearly defined operating system for marketing and managing a real estate business.” Weichert Real Estate Affiliates, Inc. announced its first affiliate in 2002, was ranked as one of the top traditional residential real estate franchises in *Entrepreneur’s* 2019 Franchise 500 and was identified in 2019 by *Franchise Business Review* as one of the top U.S. franchises for owner satisfaction. Weichert Real Estate Affiliates, Inc. has offices serving over 350 markets in 40 states. For more information about Weichert, visit Weichert.com or for information on franchise opportunities visit WeichertFranchise.com.

Each Weichert® franchised office is independently owned and operated.