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Local Realtors® Excited To Play Santa For Fort Myers-Area Seniors This Holiday Season Weichert, Realtors® - Agency ONE participates in 'Be a Santa to a Senior' program

FORT MYERS, Fla. / Nov. 19, 2019 — The Christmas season is almost here, and with it comes an overwhelming desire to help others. Just ask the folks at Weichert, Realtors® - Agency ONE in Fort Myers.

The Weichert® affiliate is participating for the first-time ever in the 'Be a Santa to a Senior' program this year, and they couldn't be more excited.

"This is an absolutely amazing program that my team and I are honored to be a part of this year, and hopefully for many more years," said Megan Eister, the company's president/licensed broker. "Being a part of this program gives us a chance to brighten the holiday season for seniors in our community who live alone or are dealing with financial hardships."

The Fort Myers real estate agency has been busy the past few weeks inviting current and past clients, as well as area residents, to drop by its office to help support the gift-giving program.

Eister's office has a Christmas tree decorated with 'Be a Santa to a Senior' ornaments, which include gift requests from seniors. Visitors are encouraged to remove a bulb, purchase the requested gift, and leave it unwrapped with the bulb next to the tree.

The gifts will be delivered to the homes of seniors in the Fort Myers area throughout December.

"Seniors in our area are often overlooked during the holidays," added Eister. "Our goal is to help bring a bit more joy to seniors in our community by fulfilling the gift requests for every ornament on our Christmas tree."

Visitors can stop by Weichert, Realtors® - Agency ONE weekdays between 10 a.m. and 4 p.m. up until December 15 to pick a 'Be a Santa to a Senior' bulb off the tree or drop off a purchased gift.

For more information about the 'Be a Santa to a Senior' gift-giving program, contact Megan Eister at 239-415-6500 or megan@weichertagencyone.com.

Weichert, Realtors® - Agency ONE is an independently owned and operated Weichert® affiliate. The company serves Cape Coral, Fort Myers, Naples and surrounding areas in southwest Florida.

For more information about Weichert, Realtors® - Agency ONE, located at 8191 College Parkway, Suite 206, in Fort Myers, contact Megan Eister at 239-415-6500 or visit weichertagencyone.com.

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A Christmas tree at Weichert, Realtors® - Agency ONE is decorated with dozens of gift requests for area seniors to help support the annual 'Be a Santa to a Senior' program.

About Weichert Real Estate Affiliates, Inc.: Weichert Real Estate Affiliates, Inc. has grown steadily since Jim Weichert, president, chairman and CEO of Weichert Companies, launched the company's franchise division in 2001. The affiliate division was created to offer a business model for franchisee ownership candidates described as "a clearly defined operating system for marketing and managing a real estate business." Weichert Real Estate Affiliates, Inc. announced its first affiliate in 2002, was ranked as one of the top traditional residential real estate franchises in *Entrepreneur's* 2019 Franchise 500 and was identified in 2019 by *Franchise Business Review* as one of the top U.S. franchises for owner satisfaction. Weichert Real Estate Affiliates, Inc. has offices serving over 350 markets in 40 states. For more information about Weichert, visit Weichert.com or for information on franchise opportunities visit WeichertFranchise.com.

Each Weichert® franchised office is independently owned and operated.