

FOR IMMEDIATE RELEASE

CONTACT: Lernard Freeman Weichert Real Estate Affiliates, Inc. 973-401-5578 Ifreeman@weichertrealtors.net

Local REALTOR'S Generosity Helps Families Build Homes in Latin America Annabelle Machiche at Weichert, Realtors® - Peak Performance excited to support Phoenix charity

EL MIRAGE, Ariz. / July 24, 2018 – Annabelle Machiche, an agent at Weichert, Realtors® - Peak Performance in El Mirage, can offer her clients something unique that most other real estate agents in Arizona can't: an opportunity to help families in Latin America build their own home.

And she has a moving video to show how.

Machiche, who recently began donating a portion of her commission checks to support the House to House program run by the non-profit group 1MISSION, is featured in a new promotional video produced by the Phoenix-based charity.

"What I love about the House to House program specifically is that we get to bless a family together," Machiche says in the video, available in English and Spanish. "We get to build a home together for a family in need. So when I told the family that the purchase of their new home was actually helping another family in need to build a home for them they were super happy."



Annabelle Machiche

1MISSION partners with people like Machiche who work in the housing industry to raise funds and awareness for its House to House program, which builds homes for families in need in Mexico, Nicaragua and El Salvador.

The program, started about a year ago, has already funded 14 houses in Latin America. In total, 1MISSION has built nearly 800 houses over the past 10 years.

"Any time we can work with someone like Annabelle who is as passionate about our mission as we are it's a great partnership," said Nate Hughes, vice president of partnerships at 1MISSION. "She's a tremendous ambassador for our House to House program."

The 1MISSION video featuring Machiche can be found online at https://vimeo.com/279893301 (English version) and https://vimeo.com/279893502 (Spanish version). Also visit www.1mission.org for more information about 1MISSION.

Weichert, Realtors® - Peak Performance is an independently owned and operated Weichert affiliate. The office serves the Phoenix metro area.

For more information about Weichert, Realtors® - Peak Performance, located at 14618 N. 125th Lane in El Mirage, contact Sally Liddicoat at 623-321-3486 or visit www.peakperformancerealestate.com.

###

About Weichert Real Estate Affiliates, Inc.: Weichert Real Estate Affiliates, Inc.: Weichert Real Estate Affiliates, Inc. has grown steadily since Jim Weichert, president, chairman and CEO of Weichert Companies, launched the company's franchise division in 2001. The affiliate division was created to offer a business model for franchisee ownership candidates described as "a clearly defined operating system for marketing and managing a real estate business." Weichert Real Estate Affiliates, Inc. announced its first affiliate in 2002, was ranked as one of the top traditional residential real estate franchises in *Entrepreneur's* 2018 Franchise 500 and was identified in 2018 by *Franchise Business Review* as one of the top U.S. franchises for owner satisfaction. Weichert Real Estate Affiliates, Inc. has offices serving over 300 markets in 37 states. For more information about Weichert, visit Weichert.com or for information on franchise opportunities visit WeichertFranchise.com.