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Local REALTORS[®] Go Back To School...For A Good Cause **Weichert, Realtors[®] - Your Place Realty Excited to Support Grade School Reading Campaign**

OSWEGO, Ill. / Oct. 25, 2017 — It's often said that children are like sponges; they absorb everything around them.

That saying carries even greater weight when applied to things that kids read, which is good. Books are food for the brain.

So when presented with an opportunity to help nourish the minds of local grade-schoolers, Weichert, Realtors[®] - Your Place Realty in Oswego jumped at the chance. The Weichert[®] affiliate recently donated one book for every family and staff person at Churchill Elementary School in Oswego to help support the school's 'One Book, One School' initiative.

"We were honored to be a part of Churchill's 'One Book, One School' reading initiative," said Craig Caffarello, the broker/owner of Weichert, Realtors[®] - Your Place Realty. "Reading is a great way to enlarge a child's world and imagination. That's why we didn't hesitate to say yes when asked to support this amazing program."

The reading campaign kicked off Sept. 15 at the school with an entertaining skit from the children's novel, *Tales of a Fourth Grade Nothing*, which featured staff members playing the roles of the characters. The weeks that followed saw the entire school, including students, staff, principals, lunchroom aides and teacher assistants, reading passages from the popular children's book written by Judy Blume.

"The kick-off for our 'One Book, One School' initiative was so much fun. It definitely got our students more interested in reading," said Sarah Caffarello, the school librarian at Churchill Elementary. "There is no way we could've taken on this initiative without the financial support of Weichert, Realtors[®] - Your Place Realty. We are so grateful that they understand the importance of families reading together, and were willing donate books to our school."

Giving back to local groups is one way the Oswego real estate agency thanks the community for its support. And that giveback means the world to the elementary school.

"There are many little ways to expand a child's world. A love of books is the best of all," added Caffarello. "We hope this partnership continues for many years to come."

Weichert, Realtors[®] - Your Place Realty is an independently owned and operated Weichert affiliate. The office services the western suburbs of Chicago.

For more information about Weichert, Realtors[®] - Your Place Realty, located at 5 E. Washington Street in Oswego, contact Craig Caffarello at 630-554-5700 or visit www.YourPlaceRealty.com.

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About Weichert Real Estate Affiliates, Inc.: Weichert Real Estate Affiliates, Inc. has grown steadily since Jim Weichert, president, chairman and CEO of Weichert Companies, launched the company's franchise division in 2001. The affiliate division was created to offer a business model for franchisee ownership candidates described as "a clearly defined operating system for marketing and managing a real estate business." Weichert Real Estate Affiliates, Inc. announced its first affiliate in 2002, was ranked as one of the top traditional residential real estate franchises in *Entrepreneur's* 2017 Franchise 500 and was identified in 2017 by *Franchise Business Review* as one of the top U.S. franchises. Weichert Real Estate Affiliates, Inc. has offices serving over 300 markets in 39 states. For more information about Weichert, visit Weichert.com or for information on franchise opportunities visit WeichertFranchise.com.

Each Weichert[®] franchised office is independently owned and operated.



Weichert, Realtors[®] - Your Place Realty recently donated hundreds of children's books to Churchill Elementary School to support the school's 'One Book, One School' reading campaign.