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### **Local Realtors® Help Get Letters To Santa** **Weichert, Realtors® - Premier Properties places Santa mailbox in front of office**

NAPLES, Fla. / Nov. 28, 2018 — One little boy might ask for a new video game for his Sony PlayStation system. Another may want a skateboard. You could even find one or two letters asking Santa for a unicorn.

These are just some of the letters that boys and girls might drop into a red mailbox that magically appeared in front of a Naples real estate agency shortly after Thanksgiving.

“I’m betting one of Santa’s helpers put the mailbox there to make it easier for kids to get their letters to him this year,” said Tony Russo, the broker/owner of Weichert, Realtors® - Premier Properties, located at 378 5<sup>th</sup> Avenue South.

Russo also feels the festive red mailbox has helped get residents of all ages into the Christmas spirit.

“I can’t believe how many people have already stopped by to drop their letters to Santa in the mailbox,” added Russo, who also realized Santa would need a few extra helpers after seeing the community’s overwhelming response to the red mailbox.

That’s when Russo and his staff stepped up to serve as Santa’s helpers, taking on the responsibility of getting those very important letters and Christmas lists off to the North Pole.

“We empty the mailbox each morning and send the letters up to the North Pole,” said the manager of the Naples-based Weichert® affiliate, Billie-Gail Posonski. “We also see people taking pictures next to the mailbox.”

The team at Weichert, Realtors® - Premier Properties is helping get letters to Santa throughout December, which excites Posonski.

“It brightens my day and warms my heart to see so many folks who are already in the Christmas spirit,” added Posonski.

Weichert, Realtors® - Premier Properties is an independently owned and operated Weichert affiliate. The company serves Boca Raton, Naples and other South Florida communities.

For more information about Weichert, Realtors® - Premier Properties, located at 378 5<sup>th</sup> Avenue in Naples, and 332 E Palmetto Park Road in Boca Raton, contact Tony Russo at 561-703-0182 and 239-260-4595 or visit [www.WeichertNaples.com](http://www.WeichertNaples.com).



Kids can drop off letters to Santa at a special red mailbox in front of Weichert, Realtors® - Premier Properties in Naples.

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**About Weichert Real Estate Affiliates, Inc.:** Weichert Real Estate Affiliates, Inc. has grown steadily since Jim Weichert, president, chairman and CEO of Weichert Companies, launched the company’s franchise division in 2001. The affiliate division was created to offer a business model for franchisee ownership candidates described as “a clearly defined operating system for marketing and managing a real estate business.” Weichert Real Estate Affiliates, Inc. announced its first affiliate in 2002, was ranked as one of the top traditional residential real estate franchises in *Entrepreneur’s* 2018 Franchise 500 and was identified in 2018 by *Franchise Business Review* as one of the top U.S. franchises for owner satisfaction. Weichert Real Estate Affiliates, Inc. has offices serving over 300 markets in 37 states. For more information about Weichert, visit [Weichert.com](http://Weichert.com) or for information on franchise opportunities visit [WeichertFranchise.com](http://WeichertFranchise.com).

*Each Weichert® franchised office is independently owned and operated.*