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## Local REALTORS® Host Halloween Night Open House Filled With Tricks and Treats

NORMAN, Okla. / Nov. 17, 2017 – Drive around a residential neighborhood and there’s a good chance you’ll pass a lawn sign or two for an upcoming open house. It’s a calling card for REALTORS.

Lawn signage is also what helped a pair of real estate agents at Weichert, Realtors® - Centennial invite folks to a rather unusual, yet festive, type of open house event recently.

“We thought people would get a kick out of seeing us do something different with this open house,” said Lauren O’Sullivan, who co-listed the property with Mitch Biesemeyer. Both agents work at Weichert, Realtors® - Centennial in Norman. “So we decided to do a trick-or-treat open house event on Halloween night instead. And judging by the foot traffic and feedback we got, the event was a success.”

Dozens of visitors – many with kids dressed in Halloween costumes – stopped by to check out the 4-bedroom, 3-bath 2,700 sq. foot custom-built home located in the gorgeous Hallbrooke addition in East Norman. Trick-or-treaters were surprised with candy as they passed through each room in the house, and the agents cooked and served hot dogs for the families.

The real estate agency also teamed up with First American Title Co. in Moore, Oklahoma to give away a \$30 HeyDay Entertainment gift card for the best costume at the open house. The winner was a young woman dressed as a Southern belle.

Weichert, Realtors® - Centennial is a full service real estate agency. The office serves the Oklahoma City metro area.

For more information about Weichert, Realtors® - Centennial, located at 360 24<sup>th</sup> Avenue NW, Suite 126, in Norman, contact Tony Graham at 405-360-0303.

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Lauren O’Sullivan and Mitch Biesemeyer recently hosted a Halloween night open house for prospective buyers and young trick-or-treaters.

**About Weichert Real Estate Affiliates, Inc.:** Weichert Real Estate Affiliates, Inc. has grown steadily since Jim Weichert, president, chairman and CEO of Weichert Companies, launched the company’s franchise division in 2001. The affiliate division was created to offer a business model for franchisee ownership candidates described as “a clearly defined operating system for marketing and managing a real estate business.” Weichert Real Estate Affiliates, Inc. announced its first affiliate in 2002, was ranked as one of the top traditional residential real estate franchises in *Entrepreneur’s* 2017 Franchise 500 and was identified in 2017 by *Franchise Business Review* as one of the top U.S. franchises. Weichert Real Estate Affiliates, Inc. has offices serving over 300 markets in 39 states. For more information about Weichert, visit [Weichert.com](http://Weichert.com) or for information on franchise opportunities visit [WeichertFranchise.com](http://WeichertFranchise.com).

*Each WEICHERT® franchised office is independently owned and operated.*