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## Local Realtors® Travel to the Land of Oz and Back at Annual Mummers Parade Weichert, Realtors® - Premier all smiles atop Wizard of Oz themed float

WILLIAMSPORT, Pa. / Oct. 25, 2017 – With the gang all there, they were off – to see the Wizard, that is.

Dorothy and her good friends the Tin Man, Scarecrow, and Cowardly Lion and, of course, Toto, were a crowd favorite at this year's Mummers Parade, held Oct. 21 in South Williamsport.

The happy cast of characters, which also included the Wicked Witch of the West, Glinda the Good Witch of the East and the Wizard of Oz, himself, were played by the staff at Weichert, Realtors® - Premier. The group rode atop a Wizard of Oz themed float while tossing candy to people watching the parade.

They even brought out their kids – dressed as munchkins – to be a part of the festivities.

"We had so much fun at this year's Mummers Parade," said Chris Pardee, the broker/owner of Weichert, Realtors® - Premier, which is located in neighboring Williamsport. "People at the parade got a kick out of seeing their local REALTORS dressed as characters from the Wizard of Oz while riding on a float with our little munchkin friends."

The Weichert® affiliated real estate agents and their families were among the thousands that attended the 72<sup>nd</sup> annual Mummers parade. And definitely some of the most excited.

"It will be pretty tough to top this year's float next year, but we're up for the challenge. The folks in our office are extremely creative," added Pardee.

Weichert, Realtors® - Premier is an independently owned and operated Weichert affiliate. The office serves Williamsport and surrounding communities.

For more information about Weichert, Realtors® - Premier, located at 400 Market Street, Suite 3, call 570-601-0774 or visit <a href="https://www.weichertrealestatewilliamsport.com">www.weichertrealestatewilliamsport.com</a>.

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Pictured at the South Williamsport Mummers Parade are folks from Weichert, Realtors® - Premier. The company's Wizard of Oz themed float was a crowd favorite this year.



Every Wizard of Oz character, from the Wicked Witch to munchkins, could be found near the Weichert, Realtors® - Premier float at the Oct. 21st Mummers Parade



The team from Weichert, Realtors® - Premier puts the finishing touches on its Wizard of Oz themed float, which was part of the 72<sup>nd</sup> annual Mummers Parade.

**About Weichert Real Estate Affiliates, Inc.:** Weichert Real Estate Affiliates, Inc. has grown steadily since Jim Weichert, president, chairman and CEO of Weichert Companies, launched the company's franchise division in 2001. The affiliate division was created to offer a business model for franchisee ownership candidates described as "a clearly defined operating system for marketing and managing a real estate business." Weichert Real Estate Affiliates, Inc. announced its first affiliate in 2002, was ranked as one of the top traditional residential real estate franchises in *Entrepreneur's* 2017 Franchise 500 and was identified in 2017 by *Franchise Business Review* as one of the top U.S. franchises. Weichert Real Estate Affiliates, Inc. has offices serving over 300 markets in 39 states. For more information about Weichert, visit Weichert.com or for information on franchise opportunities visit WeichertFranchise.com.