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### **Local Realtors® Walk and Roll to Help Support a Children's Hospital** **Weichert, Realtors® - Lilac Properties participates in Stroll for Strong Kids Walk**

ROCHESTER, N.Y. / June 12, 2019 – Most walked. But a few – like little Kennedy McKechney – found more interesting ways to get around the park on June 1. The three-year-old rode a silver and red scooter.

The varied modes of transportation – for both adults and toddlers – added to the fun at this year's Stroll for Strong Kids Walk at Genesee Valley Park in Rochester – especially for a group of real estate agents at Weichert, Realtors® - Lilac Properties and their friends.

The annual fundraiser benefits the Golisano Children's Hospital at the University of Rochester Medical Center.

The Weichert® affiliate's team, named Kennedy's Krew, came out to support young McKechney and all the other children treated at Golisano Children's Hospital. Kennedy has been admitted to the children's hospital on numerous occasions.

"This was the first time our office participated in the Stroll for Strong Kids Walk, and we loved it," said Kennedy's mother, Caitlyn Kennedy, an agent and office manager at Weichert, Realtors® - Lilac Properties in Rochester.

The event, which attracted over 10,000 participants, made a lasting impression with Kennedy's mother and her teammates.

"Our team was completely blown away by the sea of people that filled Genesee Valley Park to help support this event," added McKechney. "We definitely can't wait to come back and do it again next year."

Weichert, Realtors® - Lilac Properties is an independently owned and operated Weichert affiliate. The office serves Monroe County and surrounding areas.

For more information about Weichert, Realtors® - Lilac Properties, located at 1580 Elmwood Avenue, Suite 1F, in Rochester, contact Curt Amesbury at 585-613-4604 or visit [cemproperty.com](http://cemproperty.com).

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Kennedy McKechney riding her scooter at the Stroll for Strong Kids Walk at Genesee Valley Park.



Team Kennedy's Krew came out to support this year's Stroll for Strong Kids Walk on June 1.

**About Weichert Real Estate Affiliates, Inc.:** Weichert Real Estate Affiliates, Inc. has grown steadily since Jim Weichert, president, chairman and CEO of Weichert Companies, launched the company's franchise division in 2001. The affiliate division was created to offer a business model for franchisee ownership candidates described as "a clearly defined operating system for marketing and managing a real estate business." Weichert Real Estate Affiliates, Inc. announced its first affiliate in 2002, was ranked as one of the top traditional residential real estate franchises in *Entrepreneur's* 2019 Franchise 500 and was identified in 2019 by *Franchise Business Review* as one of the top U.S. franchises for owner satisfaction. Weichert Real Estate Affiliates, Inc. has offices serving over 350 markets in 38 states. For more information about Weichert, visit [Weichert.com](http://Weichert.com) or for information on franchise opportunities visit [WeichertFranchise.com](http://WeichertFranchise.com).

*Each Weichert® franchised office is independently owned and operated.*