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Lori Fuller Earns Numerous Recognitions From The National Association of Realtors® (NAR)

AUBURN, Ala. / May 26, 2020 – Weichert, Realtors® - Porter Properties, located in Auburn, is proud to announce that agent Lori Fuller earned two certifications and a special designation from the National Association of Realtors®. These include the e-PRO® and RSPS (Resort Second Home) Certifications and ABR (Accredited Buyer's Representative) Designation.

Each certification is based on the successful completion of respective coursework through the National Association of Realtors®. The e-PRO® Certification helps REALTORS® master the advanced digital marketing techniques in today's marketplace, to help expand their capabilities and better reach customers in a digital world. The RSPS Certification is designed to elevate a REALTORS® skills in buying, selling and property management for investment, development, retirement or second homes in a resort, recreational and/or vacation destination.



Lori Fuller

The ABR Designation (Accredited Buyer's Representative) is given to REALTORS® who complete coursework designed to elevate their skills for working directly with buyer-clients at every stage of the home-buying process.

"It truly is an honor to be recognized for my commitment to elevating the service level I provide my clients," said Fuller. "The insights I've gained in digital marketing, second home sales and handling the unique challenges facing home buyers will help me provide even better service and guidance to home buyers in our area going forward."

Weichert, Realtors® - Porter Properties is an independently owned and operated Weichert® affiliate. The office serves Auburn and the surrounding areas.

For more information about Weichert, Realtors® - Porter Properties, located at 472 N. Dean Road in Auburn contact Stacey Sanders, at 334-887-2070.

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About Weichert Real Estate Affiliates, Inc.: Weichert Real Estate Affiliates, Inc. has grown steadily since Jim Weichert, president, chairman and CEO of Weichert Companies, launched the company's franchise division in 2001. The affiliate division was created to offer a business model for franchisee ownership candidates described as "a clearly defined operating system for marketing and managing a real estate business." Weichert Real Estate Affiliates, Inc. announced its first affiliate in 2002, was ranked as one of the top traditional residential real estate franchises in *Entrepreneur's* 2020 Franchise 500 and was identified in 2020 by *Franchise Business Review* as one of the top U.S. franchises for owner satisfaction. Weichert Real Estate Affiliates, Inc. has offices serving over 350 markets in 41 states. For more information about Weichert, visit Weichert.com or for information on franchise opportunities visit WeichertFranchise.com.

 $\textit{Each Weichert} \ \textit{\textit{menchised office is independently owned and operated.}$