

FOR IMMEDIATE RELEASE

CONTACT:
Lemard Freeman
Weichert Real Estate Affiliates, Inc.
973-401-5578
lfreeman@weichertrealtors.net

Melissa Cardona Joins Weichert, Realtors® - Team Metro

HICKORY, N.C. / Jan. 17, 2020 – Weichert, Realtors® - Team Metro, located in Hickory, is proud to announce that Melissa Cardona has joined has joined their team.

Cardona will be assisting home buyers and sellers in Hickory and surrounding areas with all their real estate needs.

“We are thrilled to have Melissa join our team of talented real estate professionals,” said Kim Smith, the company’s broker/owner. “Melissa’s outgoing personality and drive to exceed her clients’ expectation for exception real estate service will be a tremendous asset for our office. We warmly welcome Melissa to our team.”



Melissa Cardona

Cardona joins a team of knowledgeable and dedicated agents at Weichert, Realtors® - Team Metro, which brings decades of combined real estate experience to its clients.

She is also excited to take advantage of the numerous business tools and marketing strategies Weichert® provides its affiliate agents to help them offer the best real estate service in the industry.

“I’m excited to join such a talented team of real estate agents and start this new chapter in my professional life,” said Cardona. “I have no doubt I will be successful in real estate given all the support of my colleagues here in the office and the resources provided by Weichert to help create memorable home buying and selling experiences for my clients.”

Cardona lives in Caldwell County.

Weichert, Realtors® - Team Metro is an independently owned and operated Weichert affiliate. The office serves the Hickory metro area.

For more information about Weichert, Realtors® - Team Metro, located at 1144 Lenoir Rhyne Blvd. SE in Hickory, contact Kim Smith at 828-304-1000 or visit www.teammetro.net.

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About Weichert Real Estate Affiliates, Inc.: Weichert Real Estate Affiliates, Inc. has grown steadily since Jim Weichert, president, chairman and CEO of Weichert Companies, launched the company’s franchise division in 2001. The affiliate division was created to offer a business model for franchisee ownership candidates described as “a clearly defined operating system for marketing and managing a real estate business.” Weichert Real Estate Affiliates, Inc. announced its first affiliate in 2002, was ranked as one of the top traditional residential real estate franchises in *Entrepreneur’s* 2019 Franchise 500 and was identified in 2019 by *Franchise Business Review* as one of the top U.S. franchises for owner satisfaction. Weichert Real Estate Affiliates, Inc. has offices serving over 350 markets in 40 states. For more information about Weichert, visit Weichert.com or for information on franchise opportunities visit WeichertFranchise.com.

Each Weichert® franchised office is independently owned and operated.