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Melissa Collins at Weichert, Realtors® - Market Edge Earns National GRI Designation

HARRISON, Ark. / Oct. 5, 2018 — Weichert, Realtors® - Market Edge, located in Harrison, is proud to announce that Melissa Collins was recently awarded the highly acclaimed national Graduate Realtor® Institute (GRI) designation.

Collins is the principal broker of the Harrison-based Weichert® affiliate.

In completing the required curriculum, Collins joins other top Realtors in the residential real estate industry from across the nation who hold this designation.

“I am truly honored to receive this designation from the highly-respected Realtor® Institute,” said Collins. “What I have learned from my time spent with their group, coupled with the resources provided by Weichert, helps me provide the highest level of real estate service to my clients.”



Melissa Collins

Collins earned the GRI designation by attending an intensive series of classes covering a variety of subjects including professional standards, legal issues, sales and marketing, finance and risk reduction, technology and social media.

GRI designees are members of the National Association of Realtors® who have obtained a professional educational foundation on which to base their services.

The Institute is designed to educate practitioners about local, state and national real estate practices that affect them, their clients and customers. Only members of the Realtor Association may earn the GRI designation. The Realtor Institute is more than 25 years old and has graduated thousands of Realtors nationally.

Weichert, Realtors® - Market Edge is an independently owned and operated Weichert affiliate. The office serves all of the Ozark Mountains region surrounding the Harrison area.

For more information about Weichert, Realtors® - Market Edge, located at 813 North Main Street in Harrison, contact Melissa Collins at 870-391-9500 or visit www.marketedgerealty.com.

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About Weichert Real Estate Affiliates, Inc.: Weichert Real Estate Affiliates, Inc. has grown steadily since Jim Weichert, president, chairman and CEO of Weichert Companies, launched the company's franchise division in 2001. The affiliate division was created to offer a business model for franchisee ownership candidates described as "a clearly defined operating system for marketing and managing a real estate business." Weichert Real Estate Affiliates, Inc. announced its first affiliate in 2002, was ranked as one of the top traditional residential real estate franchises in *Entrepreneur's* 2018 Franchise 500 and was identified in 2018 by *Franchise Business Review* as one of the top U.S. franchises for owner satisfaction. Weichert Real Estate Affiliates, Inc. has offices serving over 300 markets in 39 states. For more information about Weichert, visit Weichert.com or for information on franchise opportunities visit WeichertFranchise.com.

Each Weichert® franchised office is independently owned and operated.