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Merrion Associates & Realtors Joins Weichert® National Franchise Network **Weichert, Realtors® - Merrion Group Becomes Newest Indiana Affiliate**

MICHIGAN CITY, Ind. / Dec. 19, 2019 – Weichert Real Estate Affiliates, Inc. is pleased to welcome a new Indiana real estate company that prides itself on the high-quality service provided by its agents.

Weichert, Realtors® - Merrion Group, formerly known as Merrion Associates & Realtors, is run by the company's broker/owner, Tricia Meyer.

"We wanted a big name in real estate behind us that our clients would trust, and we got exactly that by joining the Weichert® national franchise system," said Meyer, who owns the Michigan City real estate agency with her husband, Jeff Meyer.



Tricia Meyer

"We have an amazing team of agents here in our office who have many years of collective real estate experience," added Meyer. "Joining Weichert allows our office to take advantage of all the resources they provide their affiliates to help exceed our clients' expectations for exceptional real estate service while growing our local market share."

As part of the franchise network, the Michigan City affiliate has access to the full suite of Weichert marketing tools and its smart technology platform to help them service buyers and sellers, as well as capture a larger share of their local market.

"It's often cost-prohibitive for an independent brokerage like ours to give its agents all the tools and resources they need to stand apart from the competition," said Meyer. "Weichert gives us everything we need to provide our clients the best real estate service in the industry."

Weichert Real Estate Affiliates, Inc. President and COO Bill Scavone was pleased to welcome the newest Indiana affiliate. "I am thrilled to welcome our new friends at Weichert, Realtors® - Merrion Group and their clients to the Weichert family. Their office has a reputation for great customer service, and they are highly regarded in the Michigan City area. The company also shares our client-first philosophy and is rooted in the region it serves."

Weichert, Realtors® - Merrion Group is an independently owned and operated Weichert affiliate. The company serves Northwest Indiana.

For more information about Weichert, Realtors® - Merrion Group, contact Tricia Meyer at 219-872-4000.

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About Weichert Real Estate Affiliates, Inc.: Weichert Real Estate Affiliates, Inc. has grown steadily since Jim Weichert, president, chairman and CEO of Weichert Companies, launched the company's franchise division in 2001. The affiliate division was created to offer a business model for franchisee ownership candidates described as "a clearly defined operating system for marketing and managing a real estate business." Weichert Real Estate Affiliates, Inc. announced its first affiliate in 2002, was ranked as one of the top traditional residential real estate franchises in *Entrepreneur's* 2018 Franchise 500 and was identified in 2018 by *Franchise Business Review* as one of the top U.S. franchises for owner satisfaction. Weichert Real Estate Affiliates, Inc. has offices serving over 350 markets in 40 states. For more information about Weichert, visit Weichert.com or for information on franchise opportunities visit WeichertFranchise.com.

Each Weichert® franchised office is independently owned and operated.