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### Monica Riga Named Co-Owner and President of Weichert, Realtors® - Southern Coast

MYRTLE BEACH, S.C. / Nov. 2, 2020 — Monica Riga has officially been named co-owner and president of Weichert, Realtors® - Southern Coast. Riga, who has been with the company for over 16 years, has served as general manager and broker-in-charge since 2008.

"I'm very excited to continue a great partnership with Monica as she jumps into her new role as co-owner and president," said Scott Jackson, the primary owner of Weichert, Realtors® - Southern Coast. "Our success as a company has largely been shaped by Monica's dedication, hard work and leadership over the last 16 years."

Riga and Jackson helped build Weichert, Realtors® - Southern Coast into one of the top performing affiliates within the Weichert® national franchise network. The company was one of only 30 – out of over 250 – in the Weichert® network to be named to the prestigious Premier Client Group (PCG) for 2020, which is based on sales performance from the prior year.



Monica Riga

"It's been an honor working alongside Scott for the last 16 years, and I'm very excited to step into my new role at this amazing company," said Riga. "I'm passionate about continuing on our successful path and maintaining the strong Weichert® brand presence we've helped build here in South Carolina."

Riga joined Weichert, Realtors® - Southern Coast in 2004 as an agent, before quickly working her way up to sales manager in 2006. Just two short years later, she was named general manager and broker-in-charge. "The Weichert® family is truly something special to be a part of," commented Riga. "From [president] Bill Scavone, to [regional director] Bill Scott, to [regional service manager] Sarah Apicella, and everybody else in between, the continual support and willingness to offer help and advice has been absolutely amazing."

"Monica is one of the most talented real estate managers I've had the privilege of working with," said Bill Scott, senior vice president and regional director of Weichert® Real Estate Affiliates, Inc. "Monica and Scott's leadership abilities are truly what's fueled the company's long run of success."

Riga is supported by her husband of 27 years, Mike, along with her children, Michael and Mikala.

She's lived in South Carolina for over 37 years and is a 1990 graduate of Clemson University.

Weichert, Realtors® - Southern Coast is an independently owned and operated Weichert affiliate. The company has offices in Myrtle Beach, North Myrtle Beach and Surfside Beach.

For more information about Weichert, Realtors® - Southern Coast, please contact Barbara Tinsman at 843-280-4445 or visit [www.weichertcarolina.com](http://www.weichertcarolina.com).

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**About Weichert Real Estate Affiliates, Inc.:** Weichert Real Estate Affiliates, Inc. has grown steadily since Jim Weichert, president, chairman and CEO of Weichert Companies, launched the company's franchise division in 2001. The affiliate division was created to offer a business model for franchisee ownership candidates described as "a clearly defined operating system for marketing and managing a real estate business." Weichert Real Estate Affiliates, Inc. announced its first affiliate in 2002, was ranked as one of the top traditional residential real estate franchises in *Entrepreneur's* 2020 Franchise 500 and was identified in 2020 by *Franchise Business Review* as one of the top U.S. franchises for owner satisfaction. Weichert Real Estate Affiliates, Inc. has offices serving over 350 markets in 41 states. For more information about Weichert, visit [Weichert.com](http://Weichert.com) or for information on franchise opportunities visit [WeichertFranchise.com](http://WeichertFranchise.com).

*Each Weichert® franchised office is independently owned and operated.*