



FOR IMMEDIATE RELEASE

CONTACT:
Lemard Freeman
Weichert Real Estate Affiliates, Inc.
973-401-5578
freeman@weichertrealtors.net

Raines Realty Ltd. Joins Weichert® National Franchise Network **WEICHERT, REALTORS® - The Raines Group Becomes Newest Midwest Affiliate**

HOMewood, Ill. / April 5, 2017 – Weichert Real Estate Affiliates, Inc. is pleased to announce that Raines Realty Ltd. in Homewood has joined their national franchise system. The new office, now known as WEICHERT, REALTORS® - The Raines Group, is an independently owned and operated affiliate run by Broker/Owner Denise Raines.

“Joining the Weichert® franchise system was definitely the right move, especially now as I start to recruit new agents and brokers” said Raines. “Weichert can provide me everything a new agent would need to start in this business.”



Denise Raines

Raines recently began exploring ways to grow the agency she started in 2015. She met with representatives from Weichert Real Estate Affiliates, Inc. a few months ago and was thoroughly impressed with the business tools and marketing support Weichert could provide to help develop staff and grow her company’s local market share.

“I want to be able to provide value to my brokers and agents. I also want to provide high-quality service for our clients,” added Raines, an Oak Lawn resident who has worked in real estate for 17 years. “Weichert gives me the tools to achieve both.”

Weichert Real Estate Affiliates, Inc. President and COO Bill Scavone was pleased to welcome the newest Midwest office. “I am thrilled to welcome our new friends at WEICHERT, REALTORS® - The Raines Group and their clients to the Weichert family. Their office has a reputation for great customer service and they are highly regarded in the Homewood area. The office also shares our client-first philosophy and is rooted in the region it serves.”

WEICHERT, REALTORS® - Raines Realty is a full service real estate agency serving Homewood, Flossmoor, Olympia Fields and surrounding areas. The office is also a member of the Homewood Chamber of Commerce, as well as the Chicago Association of REALTORS, Illinois Association of REALTORS and National Association of REALTORS.

For more information about WEICHERT, REALTORS® - The Raines Group, located at 1820 Ridge Road, Suite 214 in Homewood, contact Denise Raines at 708-960-0470 or visit www.weichertraines.com.

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About Weichert Real Estate Affiliates, Inc.: Weichert Real Estate Affiliates, Inc. has grown steadily since Jim Weichert, president, chairman and CEO of Weichert, Realtors, launched the company’s franchise division in 2001. The affiliate division was created to offer a business model for franchisee ownership candidates described as “a clearly defined operating system for marketing and managing a real estate business.” Weichert Real Estate Affiliates, Inc. announced its first affiliate in 2002, was ranked as one the top traditional residential real estate franchises in *Entrepreneur’s* 2017 Franchise 500 and is identified in 2017 by *Franchise Business Review* as one the top U.S. franchises. Weichert Real Estate Affiliates, Inc. has offices serving over 300 markets in 39 states. For more information about Weichert, visit Weichert.com or for information on franchise opportunities visit WeichertFranchise.com.

Each WEICHERT® franchised office is independently owned and operated.