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Real Estate Agency Kicks Its Holiday Parade Preparations Into High Gear **Weichert, Realtors® - Shari & Shaun Group excited to host Annual Simpsonville Christmas Parade**

SIMPSONVILLE, S.C. / Nov. 22, 2019 — You know Christmas is near when you see the folks at Weichert, Realtors® - Shaun & Shari Group making last-minute preparations for the Annual Simpsonville Christmas Parade.

Sponsored by the Simpsonville-based Weichert® affiliate, the annual Christmas parade is one of the city's biggest holiday events.

It's also a great chance for the season's first sighting of Santa.

"What better way to start off your holiday season than to join us at the Annual Simpsonville Christmas Parade?" said Shari Phillips, who owns the Simpsonville real estate agency with her husband, Shaun Phillips. "We hope that this year's turnout for the parade is bigger than last year's."

Any community group or business can enter a float, performance group or decorated vehicle for the Christmas Parade, which will make its way down Main Street on December 1. The entry fee for parade participants is \$40 (\$15 for Simpsonville Chamber of Commerce members).

Starting at 1:30 p.m. at the Weichert affiliate office, spectators can also enjoy a face painting booth, s'mores bars and hot chocolate, and goodie bags while watching the parade.

"Hosting our Christmas parade is a fun way to get folks of all ages into the holiday spirit," said Shaun Phillips. "This event also gives our office a chance to thank the community for its support over the years."

The Annual Christmas Parade is generously supported by Waterleaf at Neely Ferry, Fitesa, and Simpsonville United Methodist Church.

Sponsorship opportunities for the Simpsonville Christmas Parade are still available, as well as volunteer opportunities at the event.

For more information about the Annual Simpsonville Christmas Parade presented by Weichert, Realtors® - Shaun & Shari Group, visit <https://members.simpsonvillechamber.com/events/details/simpsonville-s-christmas-parade-presented-by-weichert-realtors-shaun-shari-group-53746>

Weichert, Realtors® - Shaun & Shari Group is an independently owned and operated Weichert affiliate. The office serves the Upstate South Carolina area.

For more information about Weichert, Realtors® - Shaun & Shari Group, located at 302 NE Main Street in Simpsonville, contact Shari Phillips at 864-626-0789 or visit shaunandshari.com.

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About Weichert Real Estate Affiliates, Inc.: Weichert Real Estate Affiliates, Inc. has grown steadily since Jim Weichert, president, chairman and CEO of Weichert Companies, launched the company's franchise division in 2001. The affiliate division was created to offer a business model for franchisee ownership candidates described as "a clearly defined operating system for marketing and managing a real estate business." Weichert Real Estate Affiliates, Inc. announced its first affiliate in 2002, was ranked as one of the top traditional residential real estate franchises in *Entrepreneur's* 2019 Franchise 500 and was identified in 2019 by *Franchise Business Review* as one of the top U.S. franchises for owner satisfaction. Weichert Real Estate Affiliates, Inc. has offices serving over 350 markets in 40 states. For more information about Weichert, visit Weichert.com or for information on franchise opportunities visit WeichertFranchise.com.

Each Weichert® franchised office is independently owned and operated.