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## **REALTOR®** Brianna DiNicola Joins Weichert, Realtors® - Briarwood Real Estate

SOUTH EASTON, Mass. / Sept. 25, 2020 — Weichert, Realtors<sup>®</sup> - Briarwood Real Estate, an independently owned and operated Weichert affiliate, announces that REALTOR<sup>®</sup> Brianna DiNicola has joined their talented team of experienced agents. DiNicola will assist home buyers and sellers with their real estate needs south of Boston.

"Brianna is someone who is passionate about helping people," said Bernie Hassan, manager of Weichert, Realtors<sup>®</sup> - Briarwood Real Estate. "She demonstrated that commitment through her background in the medical field, and we are confident it will carry over into her new career in real estate. Our clients will benefit from her caring approach to everything she does, and we are happy to welcome to her to our team."



Brianna DiNicola

DiNicola, who lives in Brockton, is a life-long resident of the southeastern Massachusetts area and is looking forward to sharing her knowledge of her hometown neighborhoods with her clients. "I know that real estate transactions can be stressful," says DiNicola. "Whether you are buying or selling a property, you are taking one of the biggest financial and emotional steps in your life. I am committed to making my clients my first priority and to helping them navigate their real estate transactions with as little stress and as much joy as possible."

After earning her real estate license, DiNicola was drawn to Weichert because of the company's emphasis on training and ongoing support for their associates. As a Weichert agent, DiNicola will have access to the latest technology and the most productive sales and marketing tools to offer the best real estate service in the industry.

"Weichert, Realtors<sup>®</sup> - Briarwood Real Estate is the perfect company for me to begin my new career," said DiNicola. "I know I'll be part of a hard-working team of real estate professionals who are dedicated to exceeding the expectations of their clients. I can't wait to put my skills and determination to work for my clients."

Weichert, Realtors<sup>®</sup> - Briarwood Real Estate, a member of the REALTOR<sup>®</sup> Association of Southeastern Massachusetts, is located at 31 Belmont Street, South Easton, MA 02375. For more information, please contact Bernie Hassan at 508-230-8200 or visit www.briarwoodrealestate.com.

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About Weichert Real Estate Affiliates, Inc.: Weichert Real Estate Affiliates, Inc. has grown steadily since Jim Weichert, president, chairman and CEO of Weichert Companies, launched the company's franchise division in 2001. The affiliate division was created to offer a business model for franchisee ownership candidates described as "a clearly defined operating system for marketing and managing a real estate business." Weichert Real Estate Affiliates, Inc. announced its first affiliate in 2002, was ranked as one of the top traditional residential real estate franchises in *Entrepreneur's* 2020 Franchise 500 and was identified in 2020 by *Franchise Business Review* as one of the top U.S. franchises for owner satisfaction. Weichert Real Estate Affiliates, Inc. has offices serving over 350 markets in 41 states. For more information about Weichert, visit Weichert.com or for information on franchise opportunities visit WeichertFranchise.com.

 $\textit{Each Weichert} {}^{\circledast}\textit{ franchised office is independently owned and operated}.$