

FOR IMMEDIATE RELEASE

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## Realtor® Ingrid Figueroa Joins Weichert, Realtors® Hallmark Properties Port Orange Location

PORT ORANGE, FL / Jul. 17, 2020 — Weichert, Realtors® Hallmark Properties, is proud to announce that Realtor Ingrid Figueroa has joined their Port Orange office to assist home buyers and sellers with their real estate needs in Volusia County.

"We know that Ingrid will be an excellent addition to our talented team of agents in Port Orange," said Steven Pilchick, the broker/owner of Weichert, Realtors® Hallmark Properties. "We are confident that Ingrid's background in customer service, combined with her strong self-motivation and passion for helping others, will pave her way to success in her new career in real estate."

Figueroa was born in Mexico City and moved to Ormond Beach 20 years ago. She attended Daytona State College and then worked in customer service in the retail and hospitality industries. In recent years, she has focused on raising her daughter – her "greatest achievement". Pursuing a career in real estate was a logical next step for Figueroa, who enjoys talking with people and getting to know them and their needs. "Taking care of others is what makes me happy," said Figueroa. "I am extremely excited about the new path I'm on and excited about joining the Weichert, Realtors® – Hallmark Properties Team."



Ingrid Figueroa

Figueroa joins an energetic team of knowledgeable and dedicated agents at Weichert, Realtors® Hallmark Properties in Port Orange; a team that brings many years of combined real estate experience to their clients.

As a Weichert agent, Figueroa will have access to the latest technology and the most productive sales and marketing tools to offer the best real estate service in the industry.

When she is not assisting her real estate clients, Figueroa, who now calls Port Orange home, focuses on her daughter and family, calling them her "daily motivation and biggest fans".

Weichert, Realtors® Hallmark Properties is an independently owned and operated Weichert affiliate based on Orlando, with 20 locations throughout Central and East Coast Florida. The company is a member of the Daytona Beach Board of Realtors and the South Daytona/Port Orange Chamber of Commerce.

For more information about the Port Orange office of Weichert, Realtors® Hallmark Properties, located at 4550 S Clyde Morris Ste E., contact Denise Shelton at 386-322-0498 or visit <u>portorange.weicherthallmark.com</u>.

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About Weichert Real Estate Affiliates, Inc.: Weichert Real Estate Affiliates, Inc.: Weichert Real Estate Affiliates, Inc. has grown steadily since Jim Weichert, president, chairman and CEO of Weichert Companies, launched the company's franchise division in 2001. The affiliate division was created to offer a business model for franchisee ownership candidates described as "a clearly defined operating system for marketing and managing a real estate business." Weichert Real Estate Affiliates, Inc. announced its first affiliate in 2002, was ranked as one of the top traditional residential real estate franchises in *Entrepreneur's* 2020 Franchise 500 and was identified in 2020 by *Franchise Business Review* as one of the top U.S. franchises for owner satisfaction. Weichert Real Estate Affiliates, Inc. has offices serving over 350 markets in 40 states. For more information about Weichert, visit Weichert.com or for information on franchise opportunities visit WeichertFranchise.com.