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Realtor® Marta Castaneda Earns Highly-Coveted National Home Sellers Designation

CORPUS CHRISTI, Texas / Nov. 19, 2019 – Weichert, Realtors® - The Place Of Houses, located in Corpus Christi, is proud to announce that Marta Castaneda has been named a Seller Representative Specialist (SRS) by the National Association of Realtors.

Castaneda is a licensed real estate agent at the Corpus Christi-based Weichert® affiliate.

"It truly is an honor to be recognized as a real estate professional who is committed to elevating the level of service that you're able to provide your home-selling clients," said Castaneda. "I gained even greater insight into some of the unique challenges facing home sellers and how best to resolve them. I definitely plan to use all that I learned to help sellers in our area."



Marta Castaneda

Castaneda earned the National Association of Realtors premier seller agency designation after successfully completing a comprehensive course in seller representation and passing a comprehensive exam. She joins an elite group of real estate professionals in North America who have earned the SRS designation.

The National Association of Realtors created the SRS designation as a way to provide a comprehensive foundation of skill development, training and resources to help real estate professionals better represent seller clients.

Weichert, Realtors® - The Place Of Houses is an independently owned and operated Weichert® affiliate. The office serves all of Corpus Christi and the surrounding areas.

For more information about Weichert, Realtors® - The Place Of House, located at 1009 Furman Avenue in Corpus Christi, contact Jean Marie Giegerich at 361-882-5588 or visit www.theplaceofhouses.com.

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About Weichert Real Estate Affiliates, Inc.: Weichert Real Estate Affiliates, Inc.: Weichert Real Estate Affiliates, Inc. has grown steadily since Jim Weichert, president, chairman and CEO of Weichert Companies, launched the company's franchise division in 2001. The affiliate division was created to offer a business model for franchisee ownership candidates described as "a clearly defined operating system for marketing and managing a real estate business." Weichert Real Estate Affiliates, Inc. announced its first affiliate in 2002, was ranked as one of the top traditional residential real estate franchises in *Entrepreneur's* 2019 Franchise 500 and was identified in 2019 by *Franchise Business Review* as one of the top U.S. franchises for owner satisfaction. Weichert Real Estate Affiliates, Inc. has offices serving over 350 markets in 40 states. For more information about Weichert, visit Weichert.com or for information on franchise opportunities visit WeichertFranchise.com.