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## **REALTOR® Michael Howell Earns Prestigious Marketing Certification from World's Largest Network of Independent Residential Brokerages**

OKATIE, S.C. / June 12, 2017 – WEICHERT, REALTORS® - Coastal Properties is pleased to announce that REALTOR Michael Howell has been awarded the prestigious LeadingRE Marketing Specialist certification by Leading Real Estate Companies of the World.

Howell earned the LeadingRE designation after successfully completing an intensive series of online courses covering a variety of topics including how to identify potential buyers and direct market to them, marketing listings with social media and video marketing. LeadingRE is the world's largest network of independent residential brokerages with over 500 firms and 120,000 associates in over 50 countries producing over one million transactions valued at \$321 billion annually.



**Michael Howell**

"I am truly honored to receive this highly-coveted designation from Leading Real Estate Companies of the World," said Howell. "I'm also determined to offer my clients the best real estate service available. Receiving this distinguished recognition complements the resources that are provided by Weichert, which helps me offer the highest level of real estate service to my clients."

A licensed real estate agent since 2010, Howell is also part of a knowledgeable team of agents at WEICHERT, REALTORS® - Coastal Properties, which brings many years of combined real estate expertise to its clients. WEICHERT, REALTORS® - Coastal Properties is an independently owned and operated Weichert® affiliate with offices in Hilton Head Island, Bluffton, Okatie and Beaufort.

For more information about WEICHERT, REALTORS® - Coastal Properties, contact Joseph Ryan at 843-341-3700 or visit [www.WeichertCP.com](http://www.WeichertCP.com).

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**About Weichert Real Estate Affiliates, Inc.:** Weichert Real Estate Affiliates, Inc. has grown steadily since Jim Weichert, president, chairman and CEO of Weichert, Realtors, launched the company's franchise division in 2001. The affiliate division was created to offer a business model for franchisee ownership candidates described as "a clearly defined operating system for marketing and managing a real estate business." Weichert Real Estate Affiliates, Inc. announced its first affiliate in 2002, was ranked as one the top traditional residential real estate franchises in *Entrepreneur's* 2017 Franchise 500 and is identified in 2017 by *Franchise Business Review* as one the top U.S. franchises. Weichert Real Estate Affiliates, Inc. has offices serving over 300 markets in 39 states. For more information about Weichert, visit [Weichert.com](http://Weichert.com) or for information on franchise opportunities visit [WeichertFranchise.com](http://WeichertFranchise.com).

*Each WEICHERT® franchised office is independently owned and operated.*