

FOR IMMEDIATE RELEASE

CONTACT:
Michele Watson
Weichert Real Estate Affiliates, Inc.
973-401-5534
mwatson@weichertrealtors.net

Realtor® River Norton Joins Weichert, Realtors® - The Freedom Group

Florence, S.C. / August 6, 2020 — Weichert, Realtors® - The Freedom Group, an independently owned and operated Weichert affiliate located in Florence, recently welcomed Realtor River Norton to its talented team of experienced agents. Norton will assist home buyers and sellers in and around Florence with their real estate needs.

“River brings energy and confidence,” said Barry Hulseley, the broker/owner of Weichert, Realtors® - The Freedom Group. “His great attitude and commitment will be an asset to our team and our clients, as he helps them with their real estate needs. We look forward to great things from him for years to come as he serves the Pee Dee area.”

Norton is a native-born member of the Florence community and graduate of South Florence High School. He then studied Mechanical, Civil and Electrical Engineering at Florence-Darlington Technical College. He completed his real estate licensing with Exceed Real Estate School in Columbia, South Carolina. “I knew Weichert, Realtors – The Freedom Group was the right choice for me because of the family-type environment, high level of management support and the training offered to help me provide the best real estate service to my clients” said Norton.



River Norton

When not helping people with their real estate needs, River pursues his love of freshwater fishing. He’s also a member of the Lebanon Church in Effingham.

For more information about Weichert, Realtors® - The Freedom Group, located at 901 2nd Loop Road in Florence, contact David McDonnough at 843-673-9181 or visit wrthefreedomgroup.com. River Norton can be reached directly at 843-245-7239.

###

About Weichert Real Estate Affiliates, Inc.: Weichert Real Estate Affiliates, Inc. has grown steadily since Jim Weichert, president, chairman and CEO of Weichert Companies, launched the company’s franchise division in 2001. The affiliate division was created to offer a business model for franchisee ownership candidates described as “a clearly defined operating system for marketing and managing a real estate business.” Weichert Real Estate Affiliates, Inc. announced its first affiliate in 2002, was ranked as one of the top traditional residential real estate franchises in *Entrepreneur’s* 2020 Franchise 500 and was identified in 2020 by *Franchise Business Review* as one of the top U.S. franchises for owner satisfaction. Weichert Real Estate Affiliates, Inc. has offices serving over 350 markets in 41 states. For more information about Weichert, visit Weichert.com or for information on franchise opportunities visit WeichertFranchise.com.

Each Weichert® franchised office is independently owned and operated.