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Realtor® Tracy Kelly Awarded the Accredited Buyer's Representative Designation

HILTON HEAD, S.C. / Sept. 20, 2018 – Weichert, Realtors® - Coastal Properties is pleased to announce that Realtor Tracy Kelly has been awarded the prestigious Accredited Buyer's Representative (ABR) designation by the Real Estate Buyer's Agent Council, an affiliate of the National Association of Realtors®.

Kelly earned the ABR designation after successfully completing a comprehensive course in buyer representation and an elective course focusing on a buyer representation specialty. She also had to provide documentation verifying her professional experience.

Kelly now joins more than 30,000 real estate professionals in North America who have earned the prestigious ABR designation.



Tracy Kelly

"It's truly an honor to receive this designation from the highly-respected Real Estate Buyer's Agent Council," said Kelly. "What I learned during this accreditation process, coupled with the resources provided by Weichert®, helps me provide the highest level of real estate service to my clients."

Home buyers and sellers can be assured that ABR designees subscribe to the strict Realtor code of ethics, have been trained to use the latest tactics and technologies, and are specialists in helping clients maximize profits and minimize costs when buying or selling a home.

Kelly obtained her real estate license in 1999 and her broker's license in 2006. She joined Weichert, Realtors® - Coastal Properties in 2013.

Kelly lives in Bluffton.

Weichert, Realtors® - Coastal Properties is an independently owned and operated Weichert affiliate. The company has offices in Hilton Head, Beaufort, Bluffton and Okatie/Sun City.

For more information about Weichert, Realtors® - Coastal Properties, contact Joe or Karen Ryan at 843-341-3700 or visit www.weichertcp.com.

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About Weichert Real Estate Affiliates, Inc.: Weichert Real Estate Affiliates, Inc. has grown steadily since Jim Weichert, president, chairman and CEO of Weichert Companies, launched the company's franchise division in 2001. The affiliate division was created to offer a business model for franchisee ownership candidates described as "a clearly defined operating system for marketing and managing a real estate business." Weichert Real Estate Affiliates, Inc. announced its first affiliate in 2002, was ranked as one of the top traditional residential real estate franchises in *Entrepreneur's* 2018 Franchise 500 and was identified in 2018 by *Franchise Business Review* as one of the top U.S. franchises for owner satisfaction. Weichert Real Estate Affiliates, Inc. has offices serving over 300 markets in 37 states. For more information about Weichert, visit Weichert.com or for information on franchise opportunities visit WeichertFranchise.com.

Each Weichert® franchised office is independently owned and operated.