

FOR IMMEDIATE RELEASE

CONTACT:  
Lernard Freeman  
Weichert Real Estate Affiliates, Inc.  
973-401-5578  
[lfreeman@weichertrealtors.net](mailto:lfreeman@weichertrealtors.net)

### **Sally and Mike Liddicoat of Weichert, Realtors® - Peak Performance Accepted Into The Master of Real Estate Society of the Arizona Association of Realtors®**

PEORIA, Ariz. / May 3, 2019 – Weichert, Realtors® - Peak Performance, located in Peoria, is proud to announce that Sally and Mike Liddicoat have been accepted into the prestigious Master of Real Estate Society (MRES) by the Arizona Association of Realtors.

Less than one percent of Realtors in Arizona belong to this elite society, which accepts members for a two-year period.

This marks the fourth time that Sally Liddicoat has been accepted into MRES, dating back to 2013, and the third for her husband, Mike, who was first accepted in 2015.



**Mike and Sally Liddicoat**

“Mike and I are truly honored to once again be accepted into this prestigious society of real estate professionals,” said Sally Liddicoat, the company’s broker/owner. “Being a part of MRES gives us an opportunity to strengthen our industry knowledge and improve the level of service we provide our real estate clients.”

Society members are recognized for their dedication to excellence through professional education and commitment to staying abreast of the latest real estate regulations and practices.

Additionally, MRES members must hold a National Association of Realtors or Arizona Association of Realtors designation or certification and successfully complete 54 hours of continuing education classes during the two-year period prior to applying for the MRES or renewing.

“Being accepted into MRES helps us move the needle for quality real estate service,” said Mike Liddicoat. “What we learn from our time spent with this group, coupled with the resources provided by Weichert, helps us provide the highest quality real estate service in the industry.”

Weichert, Realtors® - Peak Performance is an independently owned and operated Weichert® affiliate. The office serves the Phoenix metro area.

For more information about Weichert, Realtors® - Peak Performance, contact Sally Liddicoat at 623-321-3486 or visit [www.peakperformancerealestate.com](http://www.peakperformancerealestate.com).

###

**About Weichert Real Estate Affiliates, Inc.:** Weichert Real Estate Affiliates, Inc. has grown steadily since Jim Weichert, president, chairman and CEO of Weichert Companies, launched the company’s franchise division in 2001. The affiliate division was created to offer a business model for franchisee ownership candidates described as “a clearly defined operating system for marketing and managing a real estate business.” Weichert Real Estate Affiliates, Inc. announced its first affiliate in 2002, was ranked as one of the top traditional residential real estate franchises in Entrepreneur’s 2019 Franchise 500 and was identified in 2019 by Franchise Business Review as one of the top U.S. franchises for owner satisfaction. Weichert Real Estate Affiliates, Inc. has offices serving over 350 markets in 38 states. For more information about Weichert, visit [Weichert.com](http://Weichert.com) or for information on franchise opportunities visit [WeichertFranchise.com](http://WeichertFranchise.com).

*Each Weichert® franchised office is independently owned and operated.*