

FOR IMMEDIATE RELEASE

CONTACT: Lemard Freeman Weichert Real Estate Affiliates, Inc. 973-401-5578 Ifreeman@weichertrealtors.net

Sherri Heasley of Weichert, Realtors® - The Pro Group Named As Erie County Housing Authority Board Member

ERIE, Pa. / Jan. 31, 2020 – Weichert, Realtors® - The Pro Group is proud to announce that Sherri Heasley has been appointed to serve on the Erie County Housing Authority Board of Directors.

Heasley is the broker/owner of the Weichert® affiliate, located in Erie.

"It truly is an honor and privilege to be invited to serve as a board member for the Erie County Housing Authority," said Heasley. "I look forward to serving on this board to help promote adequate and affordable housing and economic opportunities throughout Erie County."

Sherri Heasley

A decades-long fixture in the Erie County business community, Heasley opened her Erie real estate agency in 1990. She joined the Weichert national franchise system three years ago to help her agency capture a larger share of the local real estate market.

Heasley believes her industry knowledge, coupled with the relationships she has built over the years, will be an asset for the housing authority board.

"I'm confident that my background in real estate and knowledge of the housing market is something our board can take advantage of to help fulfill the mission of the Erie County Housing Authority," added Heasley, who lives in Erie.

Weichert, Realtors® - The Pro Group is an independently owned and operated Weichert affiliate. The office serves Erie County and surrounding areas.

For more information about Weichert, Realtors® - The Pro Group, located at 4720 Wattsburg Road in Erie, contact Sherri Heasley at 814-825-7761 or visit www.prorealty.com.

###

About Weichert Real Estate Affiliates, Inc.: Weichert Real Estate Affiliates, Inc. has grown steadily since Jim Weichert, president, chairman and CEO of Weichert Companies, launched the company's franchise division in 2001. The affiliate division was created to offer a business model for franchisee ownership candidates described as "a clearly defined operating system for marketing and managing a real estate business." Weichert Real Estate Affiliates, Inc. announced its first affiliate in 2002, was ranked as one of the top traditional residential real estate franchises in *Entrepreneur's* 2020 Franchise 500 and was identified in 2020 by *Franchise Business Review* as one of the top U.S. franchises for owner satisfaction. Weichert Real Estate Affiliates, Inc. has offices serving over 350 markets in 40 states. For more information about Weichert, visit Weichert.com or for information on franchise opportunities visit WeichertFranchise.com.