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The 'Great Pumpkin Giveaway' returns to Weichert, Realtors® - Tovar Properties

LOVES PARK, Ill. / Sept. 30, 2019 – The cars pulling into an East Drive real estate agency the second Saturday in October last year seemed to never end. It was matched by a steady flow of foot traffic throughout the day.

The combination of the two brought organized chaos and Halloween fans – both big and small – to Weichert, Realtors® - Tovar Properties in Loves Park for the company's first-ever 'Great Pumpkin Giveaway.'

And the Weichert® affiliate expects to draw an even bigger crowd at their 2nd Annual free pumpkin giveaway on Saturday, October 12 with the addition of a petting zoo, a safety fire prevention demonstration, courtesy the Loves Park fire department, and much more.

"Our first pumpkin giveaway last year was a huge success, so we knew we had to do it again this year – just bigger and better," said Rion Tovar-South, the managing broker/owner of Weichert Realtors® - Tovar Properties. "And that's exactly what we're doing."

The event, which is co-sponsored by Draper and Kramer Mortgage and Platinum Home Mortgage, gives Tovar-South and her team of agents a way to thank the community for its support over the years.

It's also a great way to get local residents into the Halloween spirit.



Residents of all ages stopped by Weichert, Realtors® - Tovar Properties last year for the company's first-ever 'Great Pumpkin Giveaway.' The annual event returns October 12.

Tovar-South's office purchased hundreds of pumpkins from local farmers for last year's inaugural event, which seemed to go in a blink of an eye according to Tovar-South.

"I don't think any of us could have predicted the turnout and local support we got last year. People just seemed to come from everywhere," added Tovar-South.

The event organizers will also be collecting donations of hats and gloves at the free pumpkin giveaway to donate to Just Breathe 815, a local non-profit organization that provides clothing, meals, toiletries and sports equipment for homeless and at-risk teens in Illinois.

The second annual 'Great Pumpkin Giveaway' takes place from 12 noon to 3 p.m. in the parking lot at Weichert, Realtors® - Tovar Properties, located at 5812 East Drive in Loves Park.

For more information about the 'Great Pumpkin Giveaway' or Weichert, Realtors® - Tovar Properties, call 815-877-8500.

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About Weichert Real Estate Affiliates, Inc.: Weichert Real Estate Affiliates, Inc. has grown steadily since Jim Weichert, president, chairman and CEO of Weichert Companies, launched the company's franchise division in 2001. The affiliate division was created to offer a business model for franchisee ownership candidates described as "a clearly defined operating system for marketing and managing a real estate business." Weichert Real Estate Affiliates, Inc. announced its first affiliate in 2002, was ranked as one of the top traditional residential real estate franchises in *Entrepreneur*'s 2018 Franchise 500 and was identified in 2018 by *Franchise Business Review* as one of the top U.S. franchises for owner satisfaction. Weichert Real Estate Affiliates, Inc. has offices serving over 350 markets in 39 states. For more information about Weichert, visit Weichert.com or for information on franchise opportunities visit WeichertFranchise.com.