



FOR IMMEDIATE RELEASE

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Weichert® Adds Four Connecticut Offices to its National Franchise Network **WEICHERT, REALTORS® - Madison and Post Becomes Newest Affiliate**

STAMFORD, Conn. / May 12, 2017 – Weichert Real Estate Affiliates, Inc. is pleased to announce it has added four Connecticut offices to its national franchise network. The new company is called WEICHERT, REALTORS® - Madison and Post, an independently owned and operated affiliate run by CEO, President and Owner Nick Germak.

The new Connecticut affiliate has offices in Stamford, Ridgefield, Westport and Greenwich.

“The Weichert® brand has a tremendous reputation here in the Northeast,” said Germak, who has worked in real estate for 20 years. “So when the opportunity to own a Weichert franchise presented itself, I jumped on it.”

As part of the Weichert franchise network, Germak’s team can take advantage of strong sales leads provided by the Weichert Call Center to help grow the company’s market share in Fairfield County. He also hopes to expand into new markets in Connecticut using resources provided by Weichert to help grow his business.



Nick Germak

“Real estate is such a local business. Every market is unique,” said Germak, a Sandy Hook resident. “My agents will benefit tremendously from the global resources provided by Weichert. Their marketing support and agent training are amazing, and no company provides better sales leads than Weichert.”

Germak believes the resources that Weichert provides its affiliates will help his agents deliver the highest level of service in the real estate industry. He also believes the Weichert brand will help him recruit the best agents in the area.

Weichert Real Estate Affiliates, Inc. President and COO Bill Scavone was pleased to welcome the newest Connecticut affiliate to the Weichert network. “Nick believes strongly in the Weichert brand and his team of agents are committed to creating memorable experiences for home buyers and sellers throughout Connecticut. I am thrilled to welcome our new friends at WEICHERT, REALTORS® - Madison and Post and their clients to the Weichert franchise family.”

WEICHERT, REALTORS® - Madison and Post is an independently owned and operated Weichert affiliate serving Southwest Connecticut. The company has offices located at 1501 Long Ridge Road in Stamford, 388 Main Street in Ridgefield, 68 Arch Street in Greenwich, and 95 Post Road West in Westport.

For more information about WEICHERT, REALTORS® - Madison and Post, contact Nick Germak at 203-322-8800.

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About Weichert Real Estate Affiliates, Inc.: Weichert Real Estate Affiliates, Inc. has grown steadily since Jim Weichert, president, chairman and CEO of Weichert, Realtors, launched the company’s franchise division in 2001. The affiliate division was created to offer a business model for franchisee ownership candidates described as “a clearly defined operating system for marketing and managing a real estate business.” Weichert Real Estate Affiliates, Inc. announced its first affiliate in 2002, was ranked as one the top traditional residential real estate franchises in *Entrepreneur’s* 2017 Franchise 500 and is identified in 2017 by *Franchise Business Review* as one the top U.S. franchises. Weichert Real Estate Affiliates, Inc. has offices serving over 300 markets in 39 states. For more information about Weichert, visit Weichert.com or for information on franchise opportunities visit WeichertFranchise.com.

Each WEICHERT® franchised office is independently owned and operated.