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Weichert® Affiliate Helps Clean Up City Beach

Weichert, Realtors[®] - The Place Of Houses Excited to Participate in Adopt-A-Beach Program

CORPUS CHRISTI, Texas / Nov. 16, 2018 – The fall beach season in Corpus Christi wouldn't be complete without a visit from the folks at Weichert, Realtors[®] - The Place Of Houses.

But they didn't hit the beach to work on their tan.

The Weichert[®] affiliate was there for a more pressing matter: to pick up trash left behind by beachgoers. It's a bi-annual ritual that the real estate agency is proud to be a part of, and plans to participate in the years ahead.

"Our beaches are enjoyed by tens of thousands of people each year, which is great," said Jean Marie Giegerich, the company's broker/owner. "But that also means we have to take extra care to keep them looking great. That's why we come out here in the spring and fall to clean up the beach."

Giegerich and her team were out in the early morning hours on Nov. 11 picking up litter and debris at Whitecap Beach. The effort was part of the state's Adopt-A-Beach clean-up program.

It's also a way for the real estate agency to give back to the community.

"Our goal is to help make the beach look great so beachgoers keep visiting one of our city's most popular attractions," added Giegerich.

Weichert, Realtors[®] - The Place Of Houses is an independently owned and operated Weichert affiliate. The office serves all of Corpus Christi and the surrounding areas.

For more information about Weichert, Realtors[®] - The Place Of House, located at 1009 Furman Avenue in Corpus Christi, contact Jean Marie Giegerich at 361-882-5588 or visit <u>www.theplaceofhouses.com</u>.

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About Weichert Real Estate Affiliates, Inc.: Weichert Real Estate Affiliates, Inc. has grown steadily since Jim Weichert, president, chairman and CEO of Weichert Companies, launched the company's franchise division in 2001. The affiliate division was created to offer a business model for franchisee ownership candidates described as "a clearly defined operating system for marketing and managing a real estate business." Weichert Real Estate Affiliates, Inc. announced its first affiliate in 2002, was ranked as one of the top traditional residential real estate franchises in *Entrepreneur*'s 2018 Franchise 500 and was identified in 2018 by *Franchise Business Review* as one of the top U.S. franchises for owner satisfaction. Weichert Real Estate Affiliates, Inc. has offices serving over 300 markets in 37 states. For more information about Weichert, visit Weichert.com or for information on franchise opportunities visit WeichertFranchise.com.



Weichert, Realtors[®] - The Place Of Houses in Corpus Christi volunteered to clean up a city beach earlier this month in support of the state's Adopt-A-Beach program.