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Weichert® Affiliated Agents Elected To Regional Real Estate Association And Multiple Listing Service Leadership Positions

PALM COAST, Fla. / Nov. 27, 2018 – Weichert, Realtors® - Hallmark Properties is proud to announce that two agents in its Palm Coast office have been named to leadership positions with the Flagler County Association of Realtors.

Danielle Pierro was elected to the association's board of directors, while Connie Lattman was named to the group's Multiple Listing Service board of managers.

"It's a tremendous honor to be elected to serve as a board member for the Flagler County Association of Realtors," said Pierro. "I look forward to working closely with other board members to enhance the reputation of real estate professionals here in Flagler County."



Danielle Pierro

Pierro's humility and gratitude were shared by her Weichert® affiliated colleague.

"Our county association and regional listing service are highly-valued resources for real estate professionals here in Flagler County," said Lattman. "My role as a member of our multiple listing service's board of managers is to ensure we continue to provide a valued service for our members."

Pierro and Lattman will continue to work at the Central Florida Weichert affiliate – where each has garnered recognition for their respective sales production – while assuming their new association leadership positions.



Connie Lattman

"We are thrilled to see two of our most productive sales associates elected to serve in leadership positions with Flagler County's real estate association and multiple listing service," said Steven Pilchick, the broker/owner of Weichert, Realtors® - Hallmark Properties. "I have no doubt that Danielle and Connie will bring the same zeal that has helped them become award-winning agents to everything they do with our regional association and listing service."

Pierro and Lattman earned the prestigious President's Club and Executive Club award, respectively, from Weichert Real Estate Affiliates, Inc. for their 2017 sales production.

Weichert, Realtors® - Hallmark Properties is an independently owned and operated Weichert® affiliate. The company has 20 offices serving Central and East Coast Florida.

For more information about the Weichert, Realtors® - Hallmark Properties Palm Coast office, located at 9 Harbor Center Drive, Suite 15, call 800-409-7368 or visit www.weicherthallmark.com.

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About Weichert Real Estate Affiliates, Inc.: Weichert Real Estate Affiliates, Inc. has grown steadily since Jim Weichert, president, chairman and CEO of Weichert Companies, launched the company's franchise division in 2001. The affiliate division was created to offer a business model for franchisee ownership candidates described as "a clearly defined operating system for marketing and managing a real estate business." Weichert Real Estate Affiliates, Inc. announced its first affiliate in 2002, was ranked as one of the top traditional residential real estate franchises in *Entrepreneur*'s 2018 Franchise 500 and was identified in 2018 by *Franchise Business Review* as one of the top U.S. franchises for owner satisfaction. Weichert Real Estate Affiliates, Inc. has offices serving over 300 markets in 37 states. For more information about Weichert, visit Weichert.com or for information on franchise opportunities visit WeichertFranchise.com.